

# OLED Lighting Panel 2018 Global Market Expected to Grow at CAGR 70.29% and Forecast to 2022

The analysts forecast the global OLED lighting panel Market to grow at a CAGR of 70.29% during the period 2014-2019. Covered in this Report

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Global OLED Lighting Panel Market

## Description

WiseGuyReports.Com adds" Global OLED Lighting Panel Market 2015-2019 "Research To Its Database.

OLEDs are diodes that use organic materials to produce light. These organic materials are packed between conductors that are lit up when electricity is passed through them. OLED lighting panels are used to create digital displays in electronic appliances such as TVs, computer monitors, cellphones, and gaming consoles. OLEDs are lighter and thinner than LEDs. Also, OLEDs achieve high contrast ratio compared to LEDs in a



low ambient light conditions such as a dark room. Philips, UDC, LG Chem, and Konica Minolta are the major players launching OLED lighting products. Since the production lines are still small for OLED lighting panels, the cost is high.

This report covers the present scenario and the growth prospects of the global OLED lighting panel market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the installation of OLED for the following general lighting applications:

- o Architectural
- o Commercial
- o Hospitality
- o Industrial
- o Outdoor
- o Residential

The report does not include the following while calculating the market revenue:

- o OLED lighting panel control system
- o Cost of fittings and other components used in OLED lighting panels
- o Sales value of OLED panels to individual customers
- o Aftermarket sales of OLED lighting panels
- o Shipment of OLED display panels

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The Global OLED Lighting Panel Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the global OLED lighting panel market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

## **Key Vendors**

- o Konica Minolta
- o LG Chem
- o Philips Electronics
- o Universal Display

## Other Prominent Vendors

- o Ason Technology
- o First-o-lite
- o GE
- o Lumiotec
- o NEC Lighting
- o OSRAM Light
- o Panasonic
- o Showa Denko
- o ToshibaKey

#### Market Driver

- o Design Flexibility
- o For a full, detailed list, view our report

#### Key Market Challenge

- o Cost-effective Production
- o For a full, detailed list, view our report

## **Key Market Trend**

- o Supply Chain Integration
- o For a full, detailed list, view our report

## Key Questions Answered in this Report

- o What will the market size be in 2019 and what will the growth rate be?
- o What are the key market trends?
- o What is driving this market?
- o What are the challenges to market growth?

- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the key vendors?
- o What are the strengths and weaknesses of the key vendors?

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