



Cocoa Fillings Market 2018- Global Industry SWOT Analysis, By Key Players, Segmentation, Trends And Forecast By 2023

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PUNE, MAHARASHTRA, INDIA, January 12, 2018 /EINPresswire.com/ -- [Cocoa Fillings](#) Market 2018

Description:

Market Synopsis of Global Cocoa Fillings Market:

Globally, the market for global cocoa fillings is growing at a CAGR of 4.70% during forecasted period (2017-2023). With changing lifestyle and evolving dietary pattern, convenience food plays an important role in defining the consumers' food choices in the modern world. The use of cocoa & chocolate fillings in various bakeries, confectionery products began in Western countries and it spread to other regions rapidly. Looking at the economic development at global level and specifically for BRIC countries, the increasing purchasing power of consumers, convenience trends are likely to remain significant. The increasing consumption of convenience food is driven by this desire to create more leisure time which means that consumers like to maximize their free time along with their disposable income and spend more time doing the things they value more. Consumers look for convenience food as they are easily available, and possess nutritional value due to fortification, variety and product appeal. Due to changing lifestyles, consumers are spending less time planning and cooking meals at home as they consider preparing food at home as a chore and is time & energy consuming.

Disposable income includes the personal income of households left after income taxes and which is available for spending as well as for saving. Increasing disposable income increases will boost consumer buying power and increases their willingness to pay. Asia-Pacific and other developing regions serve as the engine of global growth and exhibit an excellent further growth prospects for the global cocoa & chocolate fillings market. Healthy growth and climbing income levels will continue to boost demand for cocoa flavored products which will indirectly support the cocoa filling market. Rising middle class population in emerging markets such as Asia-Pacific and Latin America are raising the customer expectations resulting in resetting strategic imperatives for industrial manufacturers in these regions.

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The cocoa fillings market is competitive with major market players operating at the global level. The key industry players in the bio stimulant market have adopted the strategies such as joint venture, collaboration, agreement and partnership. Most of the companies operating in this market are focusing on expanding its operations across the geographies, augmenting its capabilities and investing in research and development to offer products with better functionality.

Key Players

The leading market players in the global cocoa fillings market primarily are Nestle S.A. (Switzerland), Alpezzi Chocolate (Mexico), Barry Callebaut (Switzerland), PURATOS (Belgium), Cargill Incorporated (U.S.)

Key Findings

- The global cocoa fillings market is expected to reach USD 523.45 million by 2023
- Regionally, Europe dominated the market and is projected to reach USD 192.79 million by 2023 at a CAGR of 4.45% from 2017 to 2023 in terms of value.
- Asia Pacific is also considered to be one of the attractive markets for the global cocoa fillings manufacturers and is projected to grow at the CAGR of 4.99% from 2017 to 2023.
- On the basis of ingredients, cocoa beans segment will dominate the global cocoa fillings market and is projected to reach USD 161.34 million by 2023 at a CAGR of 4.48% in terms of value.
- On basis of application, bakery & confectionery segment dominated the global cocoa fillings market and is projected to reach USD 165.05 million by 2023 and will register a healthy CAGR of 4.46% during the forecast period.
- On basis of distribution channel, store-based segment dominated the global cocoa fillings market and is projected to reach USD 328.10million by 2023 and will register a healthy CAGR of 4.54% during the forecast period.

Geographic Analysis

The report covers brief analysis of geographical region includes

- North America
 - o U.S.
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o U.K
 - o Spain
 - o Rest of Europe
- Asia–Pacific
 - o China
 - o India
 - o Japan
 - o Australia & New Zealand
 - o Indonesia
 - o Rest of Asia-Pacific
- Rest of the World
 - o Latin America
 - o Middle East
 - o Others

Intended Audience

- Cocoa fillings manufacturers
- Raw material suppliers

- End users
- Retailers and wholesalers
- E-commerce companies
- Traders, importers and exporters

DC description

- Cocoa fillings
- Chocolate strawberries
- Brown rice flour
- Corn pasta
- Chocolate cover biscuits
- Choco cream

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