



First Annual MRAM Developer Day Introduces a Powerful Memory Technology for High-Speed Storage

The event focuses on applications that take advantage of MRAM's cutting-edge bandwidth, latency, and endurance.

SANTA CLARA, CA, UNITED STATES, January 12, 2018 /EINPresswire.com/ -- Conference ConCepts, producer of the industry-leading Flash Memory Summit (FMS), announces the first annual MRAM Developer Day to be held on Monday, August 6, at the Santa Clara Convention Center in co-location with FMS. The event focuses on applications that take advantage of MRAM's cutting-edge bandwidth, latency, and endurance. According to Grand View Research, these characteristics, coupled with ever-increasing demand for larger and faster storage systems, will lead to an almost \$5 billion market for MRAM by 2025. The event features a keynote, annual updates, application briefs, paper presentations, and expert panels. It covers current major applications including high-speed caches, storage accelerators, persistent memory, and embedded systems.

"MRAM is ready for prime time," says conference Organizing Committee Chair Barry Hoberman, independent consultant and former CEO of MRAM startup Spin Transfer Technologies, "Its combination of high speed, low power, full byte addressability, ruggedness, high endurance, and short write cycles makes it ideal for applications such as big data, high-speed analytics, machine learning, artificial intelligence, and IoT."

MRAM Developer Day also offers table exhibits and founding sponsorships for companies and organizations wanting to take leadership positions in this fast-emerging market.

Supporting Resources

•Visit MRAM Developer Day: <http://mramdeveloperday.com>

About Conference ConCepts

Founded in 1994, Conference ConCepts (CCC) is a full-service professional management company that focuses on cutting-edge computer and communications technologies. CCC produces the popular Flash Memory Summit, now in its 13th year as the leading event on non-volatile memory. Other popular CCC events have been the AdvancedTCA Summit, Network Processors Conference, Open Server Summit, and Ethernet Technology Summit. CCC is known for providing high-quality events that offer valuable insight to technical professionals.

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