

# Mother Erth Celebrates Inclusion of Zero Waste Clutch in 2018 Giveaway to Golden Globe Nominees

*The clutch was chosen because of its unique story and impact. It keeps harmful plastic from the environment and empowers artisan mothers.*

SAN DIEGO, CA, UNITED STATES, January 12, 2018 /EINPresswire.com/ -- [Mother Erth](#), a social enterprise dedicated to empowering mothers and reducing plastic waste, is thrilled to announce that its [Mixed Weave Artisan Mini Clutch](#) was selected as a part of the Hollywood Swag Bag given to 50 of the nominees and celebrities present for this year's Golden Globe Awards, including Cecil B. de Mille Award winner Oprah Winfrey.

Included with the clutch was a card and handwritten note to spotlight the artisan who hand-crafted each bag with love. All Mother Erth bags are handwoven by mothers in developing economies out of factory discarded plastic-aluminum that cannot be recycled, and would otherwise end up in landfills and oceans.

Why these bags were chosen for the gifting:

1 - Impact for Women - Mother Erth bags empower women with a sustainable livelihood and makes them equal earners in the household.

2 - Impact for Environment - Each bag keeps approximately 1 lb of these unrecyclable materials from entering the environment.

3 - Its Look. Mother Erth handbags make a bold, and uniquely beautiful statement. People who carry the bags often get asked about them wherever they go.



Mother Erth Mixed Weave Artisan Mini Clutch



Stack of Mother Erth Clutches Ready to Send to Golden Globe Nominees

[About Mother Erth](#): We are a community weaving social and environmental impact into everything we do. We repurpose waste that can't be recycled into beautiful products that pay our artisan mothers fairly and which have a net positive environmental impact. By empowering low income mothers to be self-sustaining and consumers to become eco-conscious we break the poverty cycle and create a grassroots movement to eliminate plastic waste.

Mother Erth is in no way associated with The Academy of Motion Pictures Arts & Sciences, The Hollywood Foreign Press Association, or The Academy of Television Arts & Sciences.

Sean Kelly  
Mother Erth  
8584137840  
[email us here](#)



Meet Marilyn, One of the Mother Erth Artisans who makes our bags

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This press release can be viewed online at: <http://www.einpresswire.com>

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