



# Global Automotive Coatings Market 2018 Industry Key Players, Trends, Sales, Supply, Demand, Analysis & Forecast to 2025

WiseGuyReports.com adds "Automotive Coatings Market 2018 Global Analysis, Growth, Opportunities Research Report Forecasting to 2025" reports to its database.

PUNE, INDIA, January 15, 2018 /EINPresswire.com/ -- [Automotive Coatings Market:](#)

## Executive Summary

Global Automotive Coatings Market industry valued approximately USD 22.76 billion in 2016 is anticipated to grow with a healthy growth rate of more than 5.54% over the forecast period 2017-2025. The major factors driving the growth are high needs for the passenger as well as commercial automobiles in the Asia Pacific region and Latin America region i.e. the countries like India, China, South Africa, Brazil, and Mexico. Also affecting the growth is the rising requirement for protection against UV rays, dust, acid rain, dirt, and harsh climate.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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## Resin Type:

Polyurethane

Epoxy

Acrylic

## Technology:

Solvent Borne

Water Borne

Powder Coating

## Coat Type:

Clearcoat

Basecoat

Primer

E-Coat  
Regions:

North America

- o U.S.
- o Canada

Europe

- o UK
- o Germany

Asia Pacific

- o China
- o India
- o Japan

Latin America

- o Brazil
- o Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are PPG Industries, AkzoNobel, Nippon Paint, Axalta Coating Systems, Kansai Paint, BASF SE, KCC Paints and Cabot Corp. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. The companies are also trying to dominate the market by investing in research and development. New product launches and focuses on continuous technology innovations are also the strategies used.

Target Audience of the Automotive Coatings Market Study

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Please note that owing to the criticality of the Automotive Coatings Market and rapidly changing market attributes, we are in the middle of updating the report. The final report may require 2 to 3 working days post-confirmation in order to cater to the most recent updates.

For further information on this report, visit – <https://www.wiseguyreports.com/enquiry/2787882-global-automotive-coatings-market-size-study-by-resin-type-polyurethane>

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