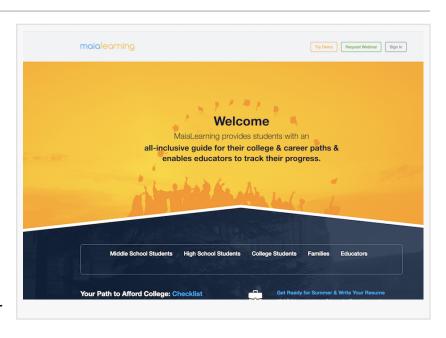


New MaiaLearning 2 Helps Students Plan for Careers & College

MaiaLearning updates K12 college and career readiness software to engage students in planning their futures.

PALO ALTO, CA, UNITED STATES, January 17, 2018 /EINPresswire.com/ -- About 70% of 12th graders go on to colleges or universities soon after graduation. But there many vacillate, wasting time and amassing debt preparing for futures they don't want. Others don't pursue college because they don't see why it's important. A 2015 survey of high school students revealed that less than half felt their school helped them understand how to reach the career they wanted.



New MaiaLearning 2 software helps these students discover and plan to realize their passions while still in middle or high school. It begins with assessment based career recommendations to expand



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Satish Mirle, CEO

students' (often limited) horizons. Then it guides them through building career, academic, and college plans; creating portfolios to tell their unique stories; and managing the college application process. An emphasis on goal setting and planning helps students develop concrete approaches to the futures they envision.

MaiaLearning 2 powers the State of California's career and college planning system, and serves hundreds of thousands of accounts at schools across the nation. It helps counselors provide better guidance in the face of heavy caseloads, and keeps families informed. New updates make it easier to learn

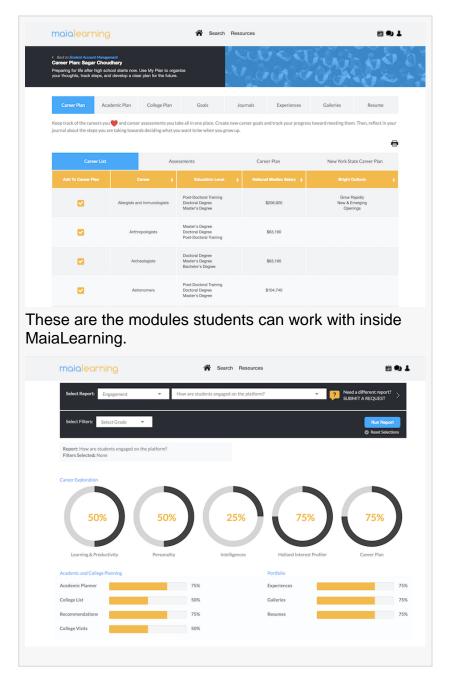
and navigate, and add counselor-requested features such as dynamic reports that create ad-hoc groups for messaging.

MaiaLearning is now in use across the United States, in the Middle East, and in Asia. CEO/Co-Founder Satish Mirle says, "We offer modern software that engages students, we respond quickly to counselor requests, and we provide comprehensive support. Our schools know what they need, and we listen to them."

Educators can visit www.maialearning.com to explore the software or request a demonstration. Schools can request pilot programs to evaluate the system. MaiaLearning is a product of MaiaLearning, Inc.

About MaiaLearning, Inc.
MaiaLearning, Inc. was founded in 2008. It is a privately owned California small business which provides cloud-based software as a service (SaaS) that helps create interactive learning communities among students, counselors, teachers, and parents. For more information about this topic, or to schedule an interview, contact Philip Roybal at (408) 782-4244, or phil(at)maialearning(dot)com.

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