

BRIC Mobile Apps industry Market 2017 - Current and Future Plans

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WiseGuyReports published new report, titled "Mobile Apps BRIC (Brazil, Russia, India, China) Industry"

SUMMARY

The BRIC Mobile Apps industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022).

The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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Synopsis

Essential resource for top-line data and analysis covering the BRIC mobile apps market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Key highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the mobile apps industry and had a total market value of \$98,623.7 million in 2017. China was the fastest growing country with a CAGR of 18.4% over the 2013-17 period.
- Within the mobile apps industry, China is the leading country among the BRIC nations with market revenues of \$80,025.7 million in 2017. This was followed by Brazil, India and Russia with a value of \$8,000.1, \$7,062.8, and \$3,535.1 million, respectively.



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BRIC Mobile Apps industry Market

- China is expected to lead the mobile apps industry in the BRIC nations with a value of \$1,13,265.2 million in 2022, followed by Brazil, India, Russia with expected values of \$10,731.7, \$8,512.7 and \$5,953.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC mobile apps market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC mobile apps market
- Leading company profiles reveal details of key mobile apps market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC mobile apps market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Key points

- What was the size of the BRIC mobile apps market by value in 2017?
- What will be the size of the BRIC mobile apps market in 2022?
- What factors are affecting the strength of competition in the BRIC mobile apps market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC mobile apps market?

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