



# Global Anti-Counterfeit Packaging Market 2018 Key Players, Trends, Sales, Supply, Demand, Analysis & Forecast to 2025

*WiseGuyReports.com adds "Anti-Counterfeit Packaging Market 2018 Global Analysis, Opportunities Research Report Forecasting to 2025" reports to its database.*

PUNE, INDIA, January 16, 2018 /EINPresswire.com/ -- [Anti-Counterfeit Packaging Market:](#)

## Executive Summary

Global Anti-Counterfeit Packaging Market industry valued approximately USD 87.92 billion in 2016 is anticipated to grow with a healthy growth rate of more than 9.31% over the forecast period 2017-2025. The major factors driving the growth are the rising sales of counterfeit products, expanding pharmaceutical and healthcare industry, and the increased manufacturing activities.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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## Technology:

- Coding & Printing
- RFID
- Holograms
- Security Labels
- Packaging Design

## Usage Feature:

- Track & Trace
- Tamper Evidence
- Overt
- Covert
- Forensic Markers

## End-Use Sector:

- Pharmaceuticals

Food & Beverages  
Cosmetics & Personal Care  
Consumer Electronics

Regions:

North America

o U.S.

o Canada

Europe

o UK

o Germany

Asia Pacific

o China

o India

o Japan

Latin America

o Brazil

o Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are 3M Company, Zebra Technologies Corp., CCL Industries, Inc., DSS, Amcor Ltd, DuPont, Avery Dennison Corp, and Alp Vision S.A. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and focuses on continuous technology innovations are also the strategies used. The companies are also trying to dominate the market by investing in research and development.

Target Audience of the Anti-Counterfeit Packaging Market Study

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Please note that owing to the criticality of the Anti-Counterfeit Packaging Market and rapidly changing market attributes, we are in the middle of updating the report. The final report may require 2 to 3 working days post-confirmation in order to cater to the most recent updates.

For further information on this report, visit – <https://www.wiseguyreports.com/enquiry/2787881-global-anti-counterfeit-packaging-market-size-study-by-technology-coding>

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