

Breakside Brewery Expands California Distribution

Partners with Delta Pacific Beverage; Launch events slated for East Bay, South Bay and Central Valley during San Francisco Beer Week

PORTLAND, OR , USA, January 16, 2018 /EINPresswire.com/ -- Breakside Brewery and Delta Pacific Beverage have partnered to distribute the Oregon-based brewery's innovative, award-winning beers to several areas throughout California including South Bay, East Bay and Central Valley. They will kick-off the new partnership with a series of regionwide launch events planned for early February during San Francisco Beer Week in cities around the region.

"Expanding down the I-5 corridor was a natural for us, and in Delta Pacific, we have a distribution partner that fits our values and vision," said Scott Lawrence of Breakside. "Delta Pacific came highly recommended and, after a couple of meetings, we knew we would be successful together, not to mention being able to sit down and enjoy a beer together at the end of the day."

The new distribution will encompass 14 counties ranging from Santa Clara all the way to Fresno and Tulare. This grows the brewery's California presence beyond its 2016 launch with Mussetter Distributing farther north in the state.

Starting later this month, 22-ounce bottles and draft will be available throughout the new area, including core year-round offerings such as: Breakside



The Breakside Brewery team.

IPA, two-time winner in the highly competitive American-style IPA category at the Great American Beer Festival (GABF); Wanderlust IPA, a golden IPA made with five different hops and also a GABF award winner; and Breakside Pilsner, a traditional German-style lager with clean bitterness.

Beginning in late March, six-packs of Stay West IPA and Pilsner will also be available, along with a seasonal lineup of the brewery's creations.

Chris Dunn of Delta Pacific said, "We pride ourselves on having one of the most unique craft beer portfolios in Northern California, so we are especially excited in this upcoming relationship with Breakside Brewery. This award-winning brand will be well-received in such a distinctive and expansive market, and we can't wait to share these beers!"

The teams at Breakside and Delta Pacific have a series of launch events planned for the Central Valley, as well as the East and South Bays during San Francisco Beer Week, including:

Thursday, February 8

_ 4-7 p.m.: Pita Kabob Gastropub, Visalia

_ 8-midnight: Goldstein's Mortuary and Delicatessen, Fresno

Friday, February 9 _ 6-close: Churchkey, Modesto

Saturday, February 10 _ 1:00pm Beer Thirty, Santa Cruz _ 4-9 p.m.: The Good Hop, Oakland

Sunday, February 11 _ 5:00-9:30, Whole Foods, Dublin _ 2-4 p.m., Taplands, Santa Clara _ 4:30-8 p.m., The Running Shop and Hops, Morgan Hill

Monday, February 12 _ 5-close: Tap 25, Livermore

For an updated list and event details, check local regional calendars or visit <u>www.breakside.com/news-events</u>

About Breakside Brewery

Breakside Brewery opened in 2010 in Northeast Portland as a restaurant and pub brewery. The brewery is known for its innovative, experimental and diverse beers. In 2013, Breakside expanded operations to Milwaukie, OR with a 30 bbl production brewery filled with 30, 60 and 120 barrel tanks, barrel rooms for wild and non-wild/sour fermentations, a high-speed bottling line and a 24-tap tasting room. The brewery expanded to Northern California in 2016 and in 2017, Breakside opened its third location in the Slabtown district of Northwest Portland. In addition to winning several national and regional awards for its beers, Breakside was named Brewery of the Year at the 2017 Oregon Beer Awards and the 2017 Best of Craft Beer Awards. Breakside sells on draft and in 22oz bottles in Oregon, Washington, Hawaii, Arizona, Colorado, Idaho, North Carolina, South Carolina, Massachusetts, New York, Vermont, Maine, Northern California, British Columbia and Alberta. www.breakside.com

About Delta Pacific Beverage

Delta Pacific Beverage was founded in 2011 by Chris Dunn in Stockton, California. Since its founding, Delta Pacific has grown rapidly from distributing in its home territory, San Joaquin County to now fourteen counties total. The company focuses on unique brands that produce innovative craft beer. Delta Pacific represents independent craft breweries from across California, Oregon, Utah and Hawaii. <u>http://deltapacificbev.com</u>

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