



# Tax Marketing Services Launches To Provide Marketing Solutions For Tax Professionals

*Emerging as an affordable, all-in-one service, Tax Marketing Solutions is ready to help tax businesses with their marketing for this 2018 tax season.*

KENDALL PARK, NJ, UNITED STATES, January 17, 2018 /EINPresswire.com/ -- Tax Marketing Services, powered by MGEMS Graphics and Printing LLC, is opening its doors to help tax professionals and accountants create a complete marketing strategy for the 2018 tax season. With over 15 years of tax preparation experience, this company understands the accounting and finance industry. Also, this company has a firm grasp of modern technologies and marketing strategies to make finding customers easy and efficient. Thus, Tax Marketing Services know just what tax businesses need to grow and build towards success.



What makes Tax Marketing Services stand out from the rest is their philosophy of all-in-one marketing. Inconsistency is a huge issue for smaller businesses when it comes to their branding and marketing. However, Tax Marketing Services makes use of all the different marketing mediums when creating their marketing product. By combining traditional methods with modern strategies, Tax Marketing Services has created an all-around marketing solution to help Tax Business owners grow their company and ensure that no potential clients fall through the cracks. The team behind Tax Marketing Services focuses on four primary marketing areas: Print/Design, Social Media, EDDM, and Digital Marketing. All packages are available separately or together in their bundle deal: the [Full Marketing Solution](#).

Print/Design places an emphasis on traditional print marketing, such as business cards, posters, postcards, and banners. Furthermore, this package also provides design services for multiple social media platforms to ensure consistent branding. Their Social Media package includes both marketing and management services. Social media marketing provides services like sweepstakes, deals, giveaways, and content banners. Social media management gives tax businesses services like curated content, scheduling, and social analytics reports. Tax Marketing Services also provides EDDM service which includes design, printing, bundling, and more. In addition, their Digital Marketing package is where they provide things like email and video marketing, website design, and search engine optimization.

Tax Marketing Services was founded by a team of individual experts who believe in providing the best customer service. They noticed their competitors were providing inadequate or incomplete marketing services to tax professionals at an unreasonable price point. So, they have devised this marketing

solution to be affordable and without the ridiculous price tag. With Tax Marketing Services, they leave all the nonsense jargon at the door and will communicate with clients one-on-one in a way that they can understand in order to bring their company vision to fruition. Their service packages as well as the Full Marketing Solution are available now for orders at the official [Tax Marketing Services website](#). There, a more in-depth explanation of their services as well as pricing quotes are available for all interested tax and accounting business owners.

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