

# Todd Kassal Hopes To Plan Event For People With No Valentines

SARASOTA, FLORIDA, UNITED STATES, January 16, 2018 /EINPresswire.com/ -- It's that time of the year again. Many single people are without a Valentine for the day of love called Valentine's Day. But [Todd Kassal](#) is hoping to plan an event on this day for those without that special someone.

"Last year I decided I was tired of Valentine's Day being about not having a date or anything to do," says Kassal. "Also, I realized many of my friends are in the same boat. So I just decided to throw a party for us. It went so well I've decided to reach out to others who feel the same way about the day."

While Kassal's small event last year was just for friends, he hopes to have a significant gathering next month. Just because someone is single does not mean they shouldn't enjoy the day.

But do not fool the event as singles meeting one another. It's not about looking for love but celebrating your freedom as a person.

"Many people would say Valentine's Day is has come commercialized and has gone away with the showing love aspect," says Kassal. "This event will become something that single people attend and have a good time on their own."

Kassal has talked to friends who scramble to find dates for Valentine's Day. They then sit through a horrible evening with someone they will not see again. Instead of enjoying the day on their own, they become left with an uneventful night. Kassal hopes the gathering will change that for years to come.

"Why not do something fun with others in the same situation?" asks Kassal. "No pressure to find a date or keep yourself occupied as friends go out. Come to the event and have a good time with others."

Instead of hosting the gathering at a bar, Kassal is hoping an event center will suffice. This center will allow for more games and activities for individuals and let them mingle while having fun.

But what about those who do not want to come to Kassal's anti-Valentine's Day event? Kassal offers a few words of advice.

"If you are a woman, go buy yourself a nice piece of jewelry," says Kassal. "Or make an appointment



Todd Kassal

for yourself at the spa. This day is a time to celebrate you. Pamper yourself."

While Valentine's Day has become traditionally marketed towards women, men can have fun on their own too.

"Go to a movie or a sporting event with a few friends," [notes Kassal](#). "If you want to spend it alone, you can buy something nice for yourself too."

Men and women can also show friends and family how much they love them by sending cards and gifts. As a single person, these deeds can have an enormous impact on Valentine's Day.

"So many single people get down in the dumps on Valentine's Day if they do not have a date," explains Kassal. "It's important to let these single individuals know there are better things to do than sulk."

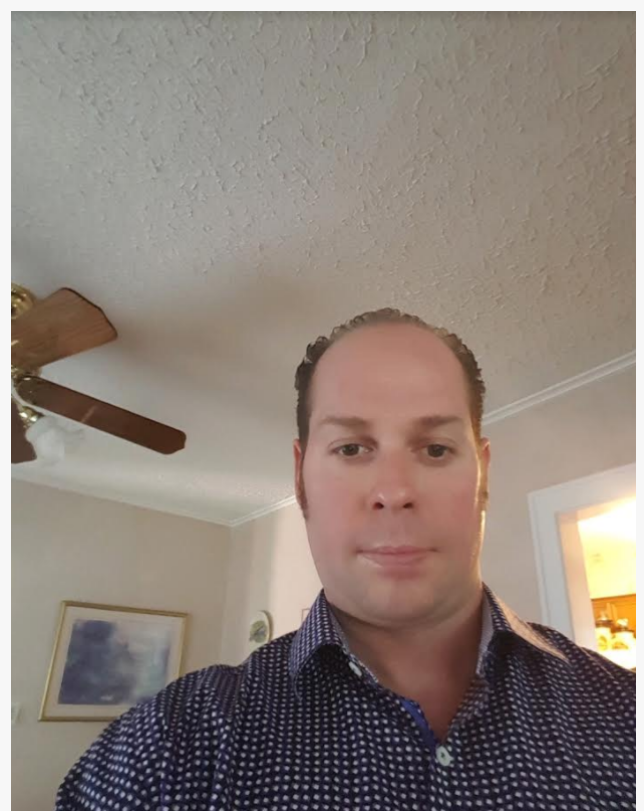
Of course, Kassal hopes everyone can find a Valentine. And while the event would become geared towards having fun, you never know who you might run into at the gathering.

"If someone meets another person and has a connection, then great," says Kassal. "An impromptu meeting can spark a date and make the day even better. You never know what could happen."

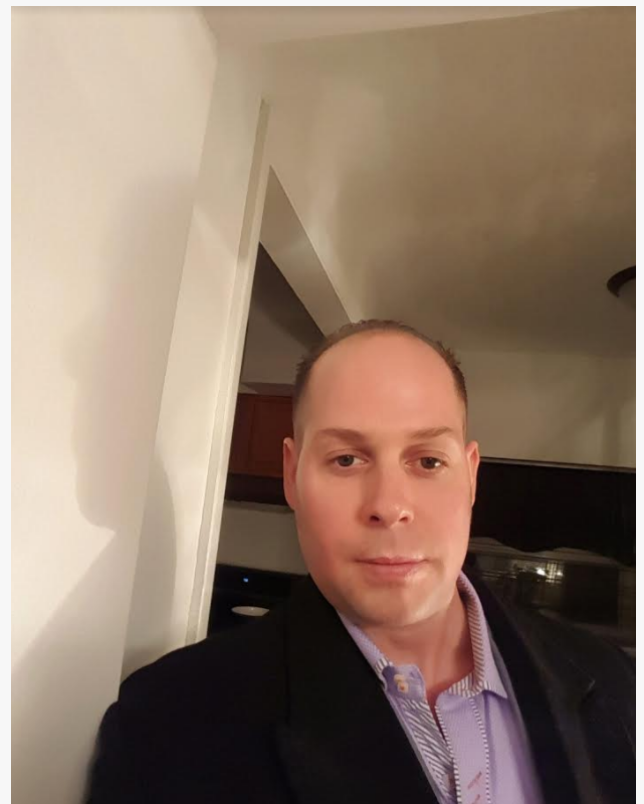
Kassal hopes to announce a venue and list activities planned for Valentine's Day. While he hopes many people come to the event, he does wish no matter what, single people know they are encouraged to come out.

"No person should be alone on Valentine's Day just because they don't have a date," says Kassal. "Come join us fellow single people and have a good time."

Eric Ash  
Web Presence, LLC  
941-266-8620  
[email us here](#)



Todd Kassal 2



Todd Kassal 3

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the

company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.