

# 100 Auto Dealers per Week Flocking to New Classified Listing Site

*www.UsedCarsForSale.com is Now the Only Automotive Classified Listing Site Free to Used Car Dealers*

CALABASAS, CALIFORNIA, UNITED STATES, January 17, 2018

/EINPresswire.com/ -- The concept is quite simple; give used car dealers a place to list their inventory, send them free leads, and get someone else to pay for it! Seems simple enough right?



www.[UsedCarsForSale.com](http://UsedCarsForSale.com) staff is signing 100+ dealers a week to their state-of-the-art classified site that they espouse as being “free for life” to any and all car dealers with used car inventory. For any dealers with doubts as to the expected veracity of this classified site, consider the fact that [Lithia Motors](#), Group 1 Automotive, and Larry H. Miller are now listing their used car inventory on it as well. Truth be told, it’s only free to dealers with used car inventory. Yes, used car dealers get free listings and leads, but someone is definitely picking up the tab. If it’s not dealers, then who is it?

“

Dealers aren't used to getting free leads from classified sites, they're used to paying through the nose for them. We remind them how things used to be, classified sites used to be free referral sites”  
*Taylor Buchanan*

Turns out there is a huge need for testing platforms, specifically, for marketing technology. Technologists from a variety of companies are paying to beta-test their technology and services to see what is best suited to

drive high-quality traffic (with a high-intent to buy) to dealership sites, and how to process them once they get to the site.

"Dealers aren't used to getting free leads from classified sites anymore, they're used to paying through the nose for them. Our job is to remind them how things used to be, classified sites used to be free referral sites", said Taylor Buchanan of Used Cars For Sale.

For used car dealers who are looking to list inventory and receive free leads, the site is a “gift horse” in the making. For companies with promising technology that need a means to beta-test, a relationship with the folks at [UsedCarsForSale.com](http://UsedCarsForSale.com) makes a lot of sense. Not to be confused with any other automotive classified site with “car” in it, this site is just a great, old-school, free referral site, with a consumer friendly design, and high-tech backend where dealers can expect to receive first-generation, solid leads from.

As inventory builds, and dealers from all 50 states and Canada continue to join at the rate they currently are, [www.UsedCarsForSale.com](http://www.UsedCarsForSale.com) is poised to become a major provider of revenue for tens of

thousands of car dealers with used car inventory from 10 to 10,000+.

Website: [www.dealershipnews.com](http://www.dealershipnews.com)

Kelly Kleinman  
www.DealershipNews.com  
818-817-6343  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.