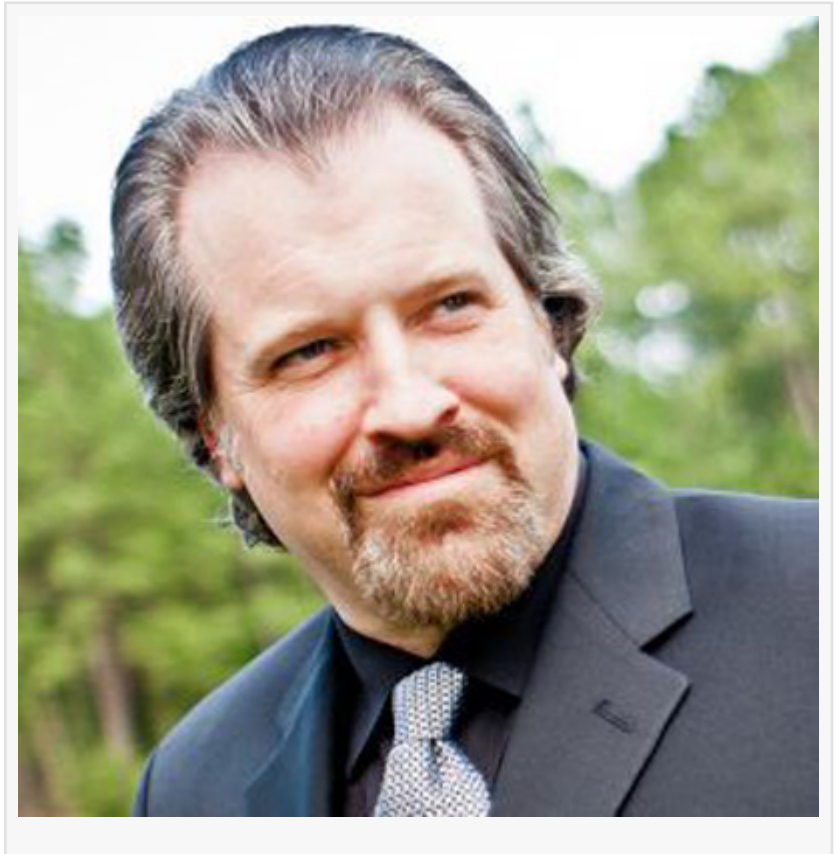


Michael Peters of Lazarus Alliance to be Featured on CUTV News Radio

SCOTTSDALE, ARIZONA, UNITED STATES, January 23, 2018

[/EINPresswire.com/](http://EINPresswire.com/) -- In our ever-changing world driving the technological landscape, if your business depends on technology, and almost every business does, some reasonable form of proactive cyber security is indispensable for business survival.

Assessing the potential threat-scape, today, just about every aspect of your personal and professional life is reliant on both technological platforms and a plethora of third-party service providers who are now the custodian of your identity, personal and private information, trade secrets, intellectual property and every type of data source in-between. There's almost no guarantee that the company you work for or that the public or private organizations you trust are doing the right thing with that information or protecting it responsibly. Recent high-profile breaches like the Equifax breach demonstrate a disregard for security among even the most powerful organizations.



Lazarus Alliance is a proactive cyber security firm specializing in audit and compliance assessments, risk assessment and risk management, governance and policies, security testing and cyber advisory professional services.

“Cyber security is focused on the protection of information in the digital realm,” says Michael Peters, founder and CEO of Lazarus Alliance. “Our primary purpose is to help organizations attain, maintain, and demonstrate compliance and information security excellence, in any jurisdiction.”

According to Peters, there are two types of cyber security: proactive cyber security (identifying problems before they become problems) and reactive cyber security (cleanup and the damage control). Lazarus Alliance is dedicated to proactive cyber security. In fact, that’s the company’s trademarked slogan: “Proactive Cyber Security.”

“Lazarus Alliance Cybervisors are totally dedicated to our clients' needs, whether that be regulatory or industry compliance, risk assessment, risk management, governance and policies, or consultative advisory disciplines to identify where risks are for that business and develop strategies to reduce or

eliminate those risks. We do all these things to proactively protect our clients.”

Peters says the working relationship between Lazarus Alliance and its clients is almost always an active collaboration. Lazarus Alliance brings its expertise to the table—they understand audit, compliance, regulations, security testing—but the customer knows their business far better.

“We rely heavily on our clients to work with us to make the whole process more meaningful. This collaborative process is vital in building good relationships with our customers. After all, better partnerships produces better results.”

Lazarus Alliance’s clientele ranges from startups to multinational organizations across all industries.

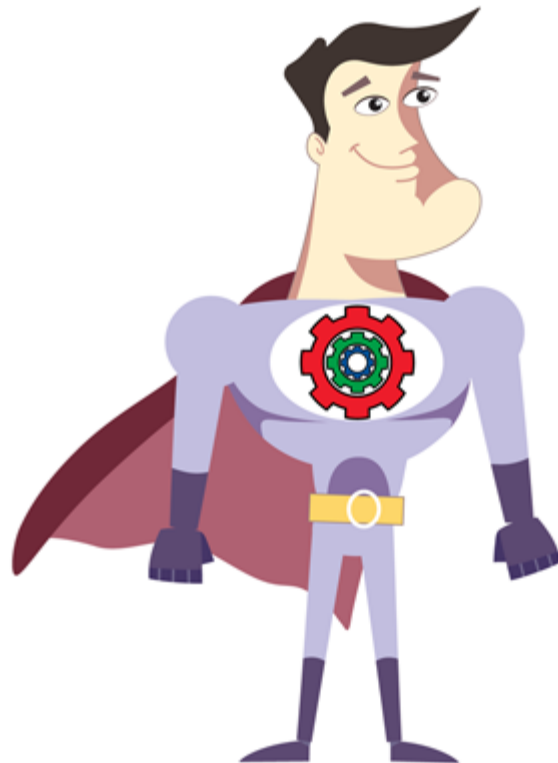
“I founded Lazarus Alliance because I like helping people. I like protecting companies, their customers and their shareholders. I like the fact that we quietly work in the background making a profound difference. The other companies that deal with post-breach, reactive service companies get a lot of the visible recognition associated with your breach and bad press. Recognition is not why we do this. It’s a good day for your business when you don’t really know we are vigilantly protecting you in the background.”

CUTV News Radio will feature Michael Peters in an interview with Doug Llewelyn on January 25th at 1pm EST and with Jim Masters on February 1st at 1pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information about Lazarus Alliance, visit www.LazarusAlliance.com and about Continuum GRC visit www.ContinuumGRC.com.



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