



Woolly Mammoth Woolen Company Announces New Designs to their Merino Wool Blanket Collection

Woolly Mammoth Woolen Company is pleased to announce new designs for their 2018 Merino wool blanket collection.

CEDAR CITY, UNITED STATES, January 17, 2018 /EINPresswire.com/ -- Woolly Mammoth Woolen Company, a [wool blanket company](#) that manufactures Merino wool blended blankets, is pleased to announce new designs for their 2018 Merino wool blanket collection.

New blanket designs range from solid colored wool blankets, striped wool blankets, and [plaid wool blankets](#). The blanket designs were launched because of recent customer feedback. An overwhelming amount of camping and outdoor enthusiasts favor the Woolly Mammoth Woolen Company [gray wool blanket](#) and green wool blanket, while home décor and interior designers tend to lean towards textured designs of plaid wool blankets and striped wool blankets.

Woolly Mammoth Woolen Company wool blankets are renowned for their level of detail, fiber quality, finish, and affordability. Woven with 80% virgin Merino wool and 20% blended fiber, their wool blankets measure 66 inches by 90 inches and have a dense weight of approximately 4lbs. The company adds a small amount of nylon to the warp and weft to provide extra durability and strength. They believe that a fiber-blended blanket provides better functionality and enhanced longevity. Blankets are stitched with thick, double threading around each edge and paired with a classic yarn whipstitch finishing touch.

"The plaid wool blankets were designed to introduce color and style into the home and cabin. Most people believe that wool blankets should only be taken out in the wintertime, which is just not true. Our wool blankets are large and heavy. They are perfect to wrap up in during crisp nights under the stars, used as a stadium blanket, or added to one's hiking and camping gear collection. Our wool blankets are often used interchangeably as a cabin blanket, durable camping blanket, or as part of home décor. Wool is truly a versatile fiber that is ideal for year-round use.", said a spokesperson for Woolly Mammoth Woolen Company. "We descend from a lineage steeped in the art of textile design. Our commitment to curating a beautiful Merino wool blanket is a testament to the high customer satisfaction reviews and feedback we receive every day."

Woolly Mammoth Woolen Company believes that every home needs a good blend of old and new pieces. Their signature blankets are designed to mix timelessness and warmth into one's space. Woolly Mammoth Woolen Company wool blankets are ideal to use as a dense camping blanket, cozy throw, or as an additional layer on the bed.

Woolly Mammoth Woolen Company is a US-based company. Their blankets are woven in India. Woolly Mammoth wool blankets can be purchased online through their website. For more information, please visit www.woollymammothwoolencompany.com

Woolly Mammoth Woolen Company

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