

Digital Music Universe(DMU) Has Entered Into a Definitive Agreement With LiveChime, Creator of Intercept Music Services

LiveChime's Intercept Music suite is the most powerful collection of DIY social media marketing tools in the market today designed for Artists and Bands



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/EINPresswire.com/ -- Digital Music

Universe (DMU) announced today they have executed an agreement with LiveChime to resell their Intercept Music DIY self-service social media marketing suite. These tools come complete with a sophisticated posting engine, extensive reporting and tracking features, and fan building tools for Facebook and Twitter. For the first time, there is a marketing tool designed specifically for artists and bands where they can watch their fanbase and streaming revenue grow in real time. These are cost-effective tools and allow an Artist on any budget to pay monthly as little as \$49.95 a month to automate 95% of their social media interchanges, expand their fan base, and increase music streaming/purchases. Artists can start and stop using the service at any time.

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We teamed with DMU because they have over 40 years of experience in the music industry and the kinds of connections we need to get our tools in the hands of Artists worldwide”

*Tod Turner, CEO of
LiveChime*

CEO and Founder of LiveChime, Tod Turner said, “Our team created Intercept Music with the Artist in mind. Our tools are easy to use, effective, and don’t require the artist to have any special computer skill.” Tod went on to say, “We teamed with DMU because they have over 40 years of experience in the

music industry and the kinds of connections we need to get our tools in the hands of Artists worldwide.” DMU’s co-Founder and Head of Operations, Kurt Heidolph, said, “It has been a pleasure to work with the team at LiveChime and we are pleased to be sharing the Intercept Music Tools with our vast network of Artists, Labels, Managers, and industry players.”

About DMU: The mission of Digital Music Universe (DMU) is to set the new standard for global digital media distribution and marketing by offering a suite of services (distribution, marketing, and promotion), in a one-stop shop for music creators (producers and musicians) to self-promote in an extensive public-facing platform with competitive pricing models for the artist or label.

About LiveChime: LiveChime is a privately owned with offices in Seattle. Investment inquiries, media requests, and other informational queries should be submitted using the form on their website: <http://www.livechime.com> To learn more about Intercept Music visit our website at <https://interceptmusic.com>

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