

Singapore-Based Startup Making Waves with First Ever In-Stores Instant Cashback in Asia

SINGAPORE, SINGAPORE, January 17, 2018 /EINPresswire.com/ -- Freelor.com is pleased to announce the launch of its unique instant cashback, shopping and rewards platform. The company, which was launched in June 2017, offers users the opportunity to earn instant cashback savings using Freelor's mobile app, not just online but in-stores too. Freelor.com is, in fact, the first platform to feature in-store cashbacks, allowing users to shop directly in-stores and earn cash back on their purchases, which they can either withdraw or spend as cash using their E-Wallet rewards platform.



“Freelor.com has a lot more to offer than any other shopping and rewards platform,” says the founder behind Freelor. “Sure, there are other reward platforms out there. But they usually offer cashback rewards on limited online stores only. Whereas for Freelor, we cater to both online and in-store retailers, giving our users more opportunities to earn cashback rewards even on their daily spending.”

Freelor.com caters to all types of consumer products and services, with categories ranging from food and dining to fashion and accessories, beauty and spas, and so much more.

The platform is appealing to shoppers because it's simple and convenient to use. Users get an instant \$5 cashback for free when they download the app, and sign up for an account. They can then search for nearby participating merchants, spend as usual in-stores, and get instant cash back on their purchases.

According to the team, Freelor addresses a huge problem faced by brick and mortar businesses these days. Competing with the online shopping world is tough – online shopping is seen as a more convenient and easy way for consumers to compare prices and find the best bargains.

Store front operators have difficulty attracting new customers to their stores, as they're not able to effectively deliver their in-store promotions and rewards programs to users online, even if they serve better deals as compared to online shopping channels.

“Freelor.com solves all of those problems,” say the founders. “Our platform helps merchants market their business, no matter whether it's online or offline, by delivering their current promotions, stores location and rewards programs to users through our various marketing channels.”

Businesses can promote themselves on their official brand listing page by selling their products online

and offering in-store promotions, allowing them the opportunity to easily acquire new customers. They are then provided with real time data, tracking and analytics to give them insights into consumer behavior, and are likely to see an immediate increase in sales as a result.

For more information, visit the company's website at www.freelor.com

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This press release can be viewed online at: <http://www.einpresswire.com>

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