

BPO Business Analytics - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018 - 2023

BPO Business Analytics Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2023

PUNE, MAHARASHTRA, INDIA, January 18, 2018 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[BPO Business Analytics Market](#) 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2023" reports to its database.

This report provides in depth study of "BPO Business Analytics Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The BPO Business Analytics Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency. The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

Global BPO Business Analytics market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

By Company

Accenture
Cognizant
Genpact
IBM
TCS
HP
Tech Mahindra
Capgemini
Wipro
EXL
NTT DATA(Dell)
WNS Global
Minacs
Infosys
Mu Sigma
Aegis

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This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

HR

Procurement

F&A

Customer Care

Logistics

Sales & Marketing

Training

Product Engineering

By End-User / Application

BFSI

Manufacturing

Healthcare
Retail
Telecom
Others

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12.14 Infosys
12.15 Mu Sigma
12.16 Aegis

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