

Latest challenges in pharmaceutical trade

Parallel trade specialists will provide you with current, essential information on key issues surrounding the pharmaceutical parallel trade market

LONDON, UNITED KINGDOM,
January 18, 2018 /EINPresswire.com/ --
Doors open to the SMI's [Parallel Trade Conference](#) in just three weeks' time.
Don't miss the opportunity to network with the industry's leading parallel trade experts and discuss the latest challenges in pharmaceutical trade at the ONLY event of its kind!



Parallel Trade Conference, 6-7 February, London www.parallel-trade.com/ein

Delegates confirmed:

ABACUS MEDICINE | Amgen | Apotek Hjärtat | Bayer | Boehringer Ingelheim | Bristol Myers Squibb | British Association of European Pharmaceutical Distributors | Celgene | International Clinical Insights | Covington & Burling | Danish Competition and Consumer Authority | Eli Lilly | Epilepsy Action | European Association of Euro-Pharmaceutical Companies | Ferring Pharmaceuticals | Gilead Sciences UK & Ireland | HOLLISTER | Intellectual Property Office | IQVIA | Irish Pharmacy Union | Kantar Health | Lexano | MD Pharma SA | Medac GmbH | Merck Romania | MHRA | Noehrenberg International Policy Consulting | Novartis Pharmaceuticals UK Ltd | Novo Nordisk | Bioindustrie Sa | Roche | SANOFI | Sanofi Genzyme | Shire | TEVA | Pharmachemie | The Economist Intelligence Unit

Over two days, parallel trade specialists will provide you with current, essential information on key issues surrounding the pharmaceutical parallel trade market, including:

- EVOLUTION OF PARALLEL TRADE IN PHARMA 4.0

Fabrizio Gianfrate, Professor of Health Economics, University of Ferrara

- PARALLEL TRADE AND ANTITRUST - AN OVERVIEW OF RECENT DEVELOPMENTS IN THE EU

Werner Berg, Partner, Baker & Mckenzie

- DOES IT ALWAYS HAVE TO BE A FIGHT? CAN PARALLEL DISTRIBUTION AND INDUSTRY WORK TOGETHER?

Antonio Mendonca Alves, CEO, MD Pharma SA

- MARKET ACCESS POST BREXIT

Felipe Florez-Arango, Head of Finance, Europe, Shire

PLUS! Two Interactive Workshops on 8th February:

• PARALLEL TRADE MANAGEMENT STRATEGIES lead by PAREXEL

- EU LEGAL ISSUES TO BE AWARE OF IN THE CONTEXT OF PARALLEL TRADE OF PHARMACEUTICALS lead by Bristows

Visit our website to view the programme and book your place www.parallel-trade.com/ein

CONTACT US:

To sponsor or exhibit, contact Alia Malick on +44 (0)20 7827 6168

For delegate and group bookings contact Fateja Begum on +44 (0)20 7827 6184

SMi's Parallel Trade Conference

Conference: 6- 7th February 2018

Workshops: 8th February 2018

Holiday Inn Kensington Forum, London

www.parallel-trade.com/ein

18 ENGAGING PRESENTATIONS FROM SENIOR EXPERTS

12+ HOURS OF CONTENT FOCUSING ON KEY INDUSTRY DEVELOPMENTS

5+ HOURS OF NETWORKING

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This press release can be viewed online at: <http://www.einpresswire.com>

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