



Shields Meneley Partners Working with Emmy-Winning Producer to Further Disrupt Executive Transition Services

Video resumes, paired with online personal marketing, is the next disruptive trend companies will use to identify and qualify senior level candidates.

CHICAGO, ILLINOIS, USA, January 18, 2018 /EINPresswire.com/ -- Shields Meneley Partners, the worldwide leader in career transition services catering to C-Suite level executives, has teamed with Rob Wallace, a critically acclaimed news storyteller and producer, and his company Nxtact, to introduce video resumes to members of the C-Suite in career transition.



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Gail Meneley, co-founder and principal, Shields Meneley Partners

“The Shields Meneley team has been an expert in how C-Suite executives successfully transition to new roles for more than 20 years and we remain on the cutting edge of communications channels,” explains Gail Meneley, co-founder and principal from the firm. “We believe personal marketing web link including video is the next obvious evolution companies will leverage in identifying and qualifying senior level candidates.”

Nxtact’s personal marketing online profile is a professionally filmed and edited interview with senior level business leaders in which the subjects discuss key accomplishments and elements of their character that simply cannot be captured in a paper resume. Each client receives a personal online site that includes a written bio, photos, school and work experience, contact information as well as focused interviews on high quality video. Wallace works on every aspect of the project.

“We are very excited to partner with Shields Meneley on this project,” says Rob Wallace, cofounder, Nxtact. “The firm’s clientele and universe are unique to the marketplace given their experiences, leadership acumen and business intelligence.”

During his 36-year career as a senior television news producer for ABC News and CBS News, Wallace won seven Emmy Awards, as well as the prestigious George Foster Peabody Award, Edward R Murrow Award and Cine Golden Eagle Awards.

Partnering with Nxtact is another step in the ambitious expansion plans for Shields Meneley Partners. The firm most recently named Nick Cianciola a partner and he opened Shields Meneley Partners’ location in New York. The firm also recently added Chicago partner, M. Bernadette Patton, CAE who leads global marketing and new business development. In addition, Shields Meneley Partners completely revamped and improved its website which reflects its growth plans for the firm.

ABOUT SHIELDS MENELEY PARTNERS

Shields Meneley Partners specializes in helping senior leaders and board members advance their companies and careers. We provide individuals, their teams and boards with insightful assessments, performance coaching, and guidance for all forms of leadership and career transition. Founded in 2003, the firm has helped more than 1,700 leaders from 200+ companies with highly customized transition programs that reflect the unique needs of each client. Please visit our website at www.shieldsmeneley.com.

ABOUT NXTACT

Founded in 2016, NxtAct leverages video and graphics in interactive presentations that help clients differentiate themselves from candidates using solely paper resumes. The company's "Live Resume" enables recruiters and transition services companies to better serve their clients. NxtAct brings digital stories to life. To learn more, please visit the company at www.Nxtact.com.

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