



# Cars Digital Inc., Releases List of Major Automotive Shopping Websites for Publication

*Automotive specific ad agency announces release of comprehensive list for major automotive portals; permission granted for linking, re-purposing, referencing*

COMMACK, NEW YORK, UNITED STATES, January 18, 2018

/EINPresswire.com/ -- Today, Cars Digital Inc., a Commack NY based ad agency formed specifically for the automotive vertical, has announced that it has compiled a comprehensive list of [online-only shopping portals](#) which can be referenced on automotive blogs and content sites to detail site-specific traffic trends.

Discover a service for car dealers that converts shoppers to buyers.

The page is online here: <https://www.carsdigital.com/most-popular-cars-websites.html>



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*John Colascione*

The list was created using [Alexa](#), a powerful web traffic data and analytics service, and uses Alexa graphs which detail site traffic trends and update automatically with changes based on traffic and visitors. The list was created with hopes of online references from automotive related websites, news publications, etc.

“This comprehensive list of shopping portals is a fast, simple way for dealers to gauge how active particular websites are in the automotive space as well as whether they are on an

incline or decline in use.” said John Colascione, CEO. “Additionally, as far as online SEO, it is especially important, in this digital age, that your business website not only contain information about your core services, but should contain helpful consumer information regarding your industry, current trends, as well as any potentially reference quality material, which we do here, by way of example” he added.

“Our hope is that those researching [automotive shopping portals](#) will find the information, timely, up-to-date, and helpful in their information search, and will reference it, from other automotive sites, blogs, and related material. If you have a website for your business, I recommend you add industry related material, not just for your service descriptions, but for educational and SEO purposes.” Colascione said.

About Cars Digital Inc.,

Cars Digital Inc., is a automotive subsidiary company of Long Island Media Inc., a certified CDK Global Partner, registered BBB Company and Google Certified Agency. The mission of Cars Digital is

to develop proprietary tools and software which help used automotive dealers connect with local shoppers through strategic digital advertising.

For more information on Cars Digital Inc. please visit <http://www.carsdigital.com>

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This press release can be viewed online at: <http://www.einpresswire.com>

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