



# BluePay Enhances Credit Card Processing Solution for Hotel & Lodging Merchant Accounts

*BluePay, a leading gateway and merchant accounts provider, has bolstered the functionality of its hotel and lodging credit card processing solution.*

NAPERVILLE, IL, UNITED STATES, January 19, 2018 /EINPresswire.com/ -- BluePay, a leading gateway and merchant accounts provider, has bolstered the functionality of its hotel and lodging credit card processing solution by adding specific industry-related addenda for improved data collection on each transaction for all applicable card types.

Through the hotel point of sale software, merchants can now pass through additional details to the BluePay Gateway such as folio number, room number, arrival date, and departure. Using the lodging data fields, transactions are routed to an appropriate interchange category, reducing the risk of downgrades and lowering processing costs.

"With every new technology development and product enhancement, our goal is to deliver a service that will provide the most value to our merchants," commented Jeffrey Punzel, Senior Product Manager at BluePay. "By offering this level of credit card processing for our hotel and lodging merchants, BluePay is able to deliver lower processing rates, while also providing the detailed reporting hotel managers and innkeepers need to streamline business operations."

For more information on BluePay's hotel and lodging credit card processing solutions, click [here](#).

About BluePay: BluePay, a First Data company, is a leading provider of technology-enabled payment processing for merchants in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, Oxford and Toronto. For more information, follow BluePay on [Facebook](#), [Twitter](#), and LinkedIn, or visit [www.bluepay.com](http://www.bluepay.com).

About First Data: First Data (NYSE: FDC) is a global leader in commerce-enabling technology and solutions, serving approximately six million business locations and 4,000 financial institutions in more than 100 countries around the world. The company's 24,000 owner-associates are dedicated to helping companies, from start-ups to the world's largest corporations, conduct commerce every day by securing and processing more than 2,800 transactions per second and \$2.2 trillion per year.

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