

NAFTA Steel industry Market 2017–By Identifying the Key Market Segments Poised for Strong Growth in Future

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WiseGuyReports published new report, titled "Steel North America (NAFTA) Industry"

SUMMARY

The NAFTA Steel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Synopsis

Essential resource for top-line data and analysis covering the NAFTA steel market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The steel industry within the NAFTA countries had a total market value of \$73,158.5 million in 2016. The Mexico was the fastest growing country, with a CAGR of -5.1% over the 2012-16 period.
- Within the steel industry, the US is the leading country among the NAFTA bloc, with market

revenues of \$54,389.1 million in 2016. This was followed by Mexico and Canada, with a value of \$10,642.8 and \$8,126.6 million, respectively.

- The US is expected to lead the steel industry in the NAFTA bloc, with a value of \$61,336.6 million in 2021, followed by Mexico and Canada with expected values of \$13,935.0 and \$10,113.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA steel market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA steel market
- Leading company profiles reveal details of key steel market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA steel market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Key points

- What was the size of the NAFTA steel market by value in 2016?
- What will be the size of the NAFTA steel market in 2021?
- What factors are affecting the strength of competition in the NAFTA steel market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA steel market?

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