

Vodka (Spirits) in Australia Market 2017–By Identifying the Key Market Segments Poised for Strong Growth in Future 2021

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WiseGuyReports published new report, titled "Vodka (Spirits) Market in Australia"

Summary

Vodka (Spirits) Market in Australia - Outlook to 2021: Market Size, Growth and Forecast Analytics is a broad level market review of Vodka market in Australia.

Vodka - all flavoured and unflavoured vodkas. Vodka is an un-aged white spirit made from distilled fermented grain, rye, wheat, potatoes but can be based on any starch or sugar-rich plant matter.

Vodka market in Australia registered a positive compound annual growth rate (CAGR) of 9.45% during the period 2011 to 2016 with a sales value of AUD 1,340.31 Million Liters in 2016, an increase of 10.16% over 2015. The research handbook provides up-to-date market size data for period 2011-2016 and illustrative forecast to 2021 covering key market aspects like Sales Value and Volume for Vodka and its variants Flavoured Vodka & Unflavoured Vodka.

Furthermore, the research handbook details out Sales Volume for top brands for the year 2013 to 2016, Demographic Analytics and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Australia's Vodka (Spirits) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Liters.



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Vodka (Spirits) in Australia Market

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Scope

- Overall Vodka (Spirits) market value and volume analytics with growth analysis from 2011 to 2021.
- Volume terms for the top brands.
- Distribution channel analytics from 2013-2016.

Key points

- Get access to authoritative and granular data on the Vodka (Spirits) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

Table of Contents

- 1 Vodka Market Overview
- 2 Australia Vodka Market Analytics
- 3 Australia Vodka Market Analytics, by Segment
- 4 Australia Vodka Brand Analytics by Volume
- 5 Australia Vodka Distribution Channel Analytics by Volume
- 6 Appendix

..CONTINUED

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