

## Long Island Used Cars Magazine, Print and Digital Publication, Adds Facebook Integration

New technology generates on-the-fly export to Facebook catalog feed system; raises brand awareness, moves more cars, increases visits to web services.

COMMACK, NEW YORK, UNITED STATES, January 22, 2018
/EINPresswire.com/ -- NEW YORK, NY - LongIslandUsedCars.com, owned and operated by Long Island Media Inc. in Commack New York, is Long Island's leading used cars shopping publication. Founded in 2014 as an add-on to existing publications serving the Long Island region, Long Island Used Cars provides consumers thousands of used vehicles for sale from dealerships from Montauk to Manhattan.

Today, the company has announced adding Facebook to an already extensive vehicle syndication network it calls "Turbo Listings", which sends dealer inventory to various shopping services such as

LilusedCars.com
Sponsored · 🚱

\$26.666

\$19.999

\$19.999

\$19.999

\$19.999

2014 Jeep Wrangler Unlimited
45329 miles \$26666
2014 Jeep Wrangler Unlimited 4532...

Shop Now

2011 Chevrolet Camaro 73443
miles \$19999
2011 Chevrolet Camaro 73443

Sell more vehicles with Facebook for auto.

Craigslist, Backpage, AutoList, AOL's AutoBlog, now Facebook and others, in addition to displaying vehicles on its own website and in print.

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This new Facebook addition puts Long Island Used Cars in high-gear by delivering thousands more vehicle detail page views and clicks to our participating dealer inventory"

John Colascione

To view a list of participating dealers please visit: <a href="https://www.liusedcars.com/dealerships.php">https://www.liusedcars.com/dealerships.php</a>

"This new Facebook addition puts Long Island Used Cars in high-gear by delivering thousands more vehicle detail page views and clicks to our participating dealer inventory" said Long Island Media Inc., CEO John Colascione. "Facebook has already made a big impact on our lead generating activity and traffic at a fraction of the cost of other venues. We will continue to spend more with Facebook and refine its targeting to particular dealership inventory. At this time it is included in

our overall services, as is most of the options and features of our network, but there may be additional charges for targeting in the future" Colascione added.

To have a dealership inventory included please visit: <a href="https://www.liusedcars.com/contact/">https://www.liusedcars.com/contact/</a>

ABOUT LONG ISLAND USED CARS Long Island Used Cars offers the most effective and inexpensive used car dealer advertising package in the business. The service lists cars in both print and digital while posting vehicles on Craigslist, Facebook and other third party websites and mobile apps. Participating dealers connect with local consumers shopping vehicles in the Long Island region. The service provides tracked inquiries via email and phone.

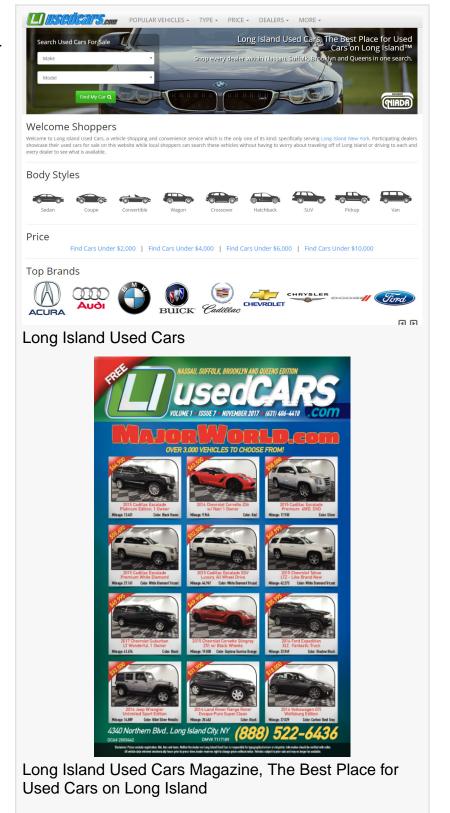
For more information please use the contact information or visit the website <a href="http://www.longislandusedcars.com">http://www.longislandusedcars.com</a>

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