

John Smith Insurance Agency Launches New Website in Colorado Springs

Smith is proud of the new website and is excited to connect with more people who are shopping for insurance products.

COLORADO SPRINGS, CO, UNITED STATES, January 22, 2018 /EINPresswire.com/ -- [John Smith Insurance Agency](#) of Colorado Springs, Colorado has just launched a new website to make it easier for customers and potential customers to learn about the services provided by the company. The insurance agency provides [car insurance in Colorado Springs](#), along with home insurance and other products.

The new website gives visitors a look at the company to help them get to know the products available as well as more information about the agent, John Smith. On the homepage, users can scroll down to read a personal message from John Smith on why he founded his agency. As he explains on the page, "I didn't want us to be an ordinary insurance agency." His goal is to provide fast, convenient service for today's policyholders, which might look different from what many insurance providers are accustomed to. Users can click on tabs for the different insurance products the agency offers, including auto, home, life motorcycle, recreational vehicles, small business and umbrella coverage. When a user clicks on one of the tabs, it takes them to a page where they learn more about the types of products available within that category. The site also provides basic information about the insurance products so visitors can get many of their questions answered directly and to help them become more knowledgeable about the products they are interested in.

At any point throughout their visit, users can click on the tab for a quote with no obligation. This allows them to get more information the way they want to receive it. They can contact the agency through a phone call, text or email. As Smith explains, "The days of having your agent down the street are no longer necessary." He understands that people are busy and often prefer to get their information in an easy format, such as texting or email. Regardless of the method of interaction, the goals of the insurance agency remain the same. They seek to provide the right insurance to clients at the best price.

The homepage of the new website also includes testimonials by loyal customers, some who have been with the company since 1994. In addition, visitors can contact the insurance agency through email or by filling out a form through the website. Additionally, directions are provided for those who want to meet in person. The website includes links to John Smith Insurance Agency social media pages through Facebook and LinkedIn. As it is a new website, it is designed to grow with the agency to meet the needs of customers who are looking for [auto insurance in Colorado Springs](#).

Smith is proud of the new website and is excited to connect with more people who are shopping for insurance products. He welcomes any feedback to help improve and expand the site so that it



continues to meet the needs of his customers and other visitors. His goal is to make insurance products more understandable and easier to purchase by interacting with people through whatever channel fits their personality and time the best.

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This press release can be viewed online at: <http://www.einpresswire.com>

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