



# John Marshall IP Director Lim Nominated for Prestigious International Award for Pioneering Work on Behavioral Economics

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CHICAGO, ILLINOIS, UNITED STATES, January 22, 2018 /EINPresswire.com/ -- Professor Daryl Lim, Director of the [Center for Intellectual Property, Information & Privacy Law](#) at The John Marshall Law School in Chicago, made the shortlist for the 2018 Antitrust Writing Awards in the intellectual property category. The Antitrust Writing Awards are a joint initiative between Concurrences Review and the George Washington University Law School. Shortlisted articles are assessed following an international peer-reviewed evaluation by world-renowned antitrust enforcers, counsels and academics.

Lim's pioneering work explains how behavioral economics can be used to inform analysis at the IP-antitrust intersection. Behavioral economics was popularized by Daniel Kahneman's New York Times bestseller *Thinking, Fast and Slow*, as well as the work of Richard Thaler, winner of the 2017 Nobel Memorial Prize in Economic Sciences. Lim's article was selected for publication by the Baylor Law Review in 2017.

Other nominees whose works on IP were shortlisted include NYU Professor Jeanne Fromer, whose article on certification marks was published in the *Stanford Law Review*, Rutgers Professor Michael Carrier (General Antitrust Category), whose article on pharmaceuticals was published in the *Cornell Law Review* and Court of Appeals Judge Douglas Ginsburg (Unilateral Conduct Category), whose article on telecommunications was published by *Competition Policy International*.

"To be recognized alongside such distinguished personalities is an honor," Lim said. "John Marshall has a reputation for its practical engagement of IP issues in many areas, including antitrust law. The distinction this nomination brings is recognition of the difference that we continue to make in the global conversation on IP rights."

John Marshall's IP program was 2017's top-ranked IP program in the Midwest according to U.S. News & World Report. The program has been continuously ranked since the IP rankings began in 2000. It offers masters programs in IP for attorneys and non-attorneys that can be done completely online. For more information, visit <http://www.jmls.edu/academics/ip-privacy/>

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