

Investors Bank Presents \$25,000 to Three Nonprofits On Behalf of Phil Simms

Professional sports and broadcasting icon Phil Simms has formed a longtime alliance with community-based nonprofits which serve families and children

ENGLEWOOD, NEW JERSEY, UNITED STATES OF AMERICA, January 23, 2018 /EINPresswire.com/ -- Investors Bank and the Investors Foundation recently awarded \$25,000 in grants to three community-based, not-for-profit organizations on behalf of professional sports and broadcasting icon Phil Simms. Mr. Simms, along with former NFL quarterback and sports broadcaster Boomer Esiason, are spokesmen for Investors Bank. The Bank and Mr. Simms share a long-term commitment to supporting and serving local and national



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nonprofits. The grants were presented during ceremonies held today in Investors Bank's Englewood branch at 108 Engle Street.

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Investors Bank President & CEO Kevin Cummings Mr. Simms has generously served and assisted these three nonprofits, among others, since he joined the New York Giants football team in 1979. The grants were awarded to the Matthew Larson Foundation for Pediatric Brain Tumors, which is also known as the IronMatt Foundation, the Dr. Theodore Atlas Foundation, and the Wyckoff Family YMCA.

Mr. Simms and his family have unique relationships with each of these organizations. For example, the Simms are friends of the Larson family, whose son, Matt, courageously battled a rare brain cancer for five years before losing the battle. Also, Mr. Simms has been actively involved with the Dr. Atlas

Foundation since its founding over 21 years ago. Mr. Simms brought his passion, enthusiasm and energy to the Wyckoff YMCA's major projects, which include expanding their existing facilities to opening branch locations in adjoining towns.

During the ceremonies, Investors Bank President and CEO Kevin Cummings said, "Investors formed a relationship with Phil Simms because of his exceptional character, personal integrity, leadership and willingness to serve others. The synergy we have developed with Phil and Boomer Esiason has helped reinforce our message that Investors is putting "community" back into banking. We are also grateful for the opportunity that Phil and his family have provided for us to deepen our relationships with these local not-for-profits that assist our neighbors."

Mr. Simms has helped each organization thrive by sharing his time, talents and resources. He and his wife Diana serve as honorary members of the IronMatt Foundation board. The Simms family assists the IronMatt Foundation by building awareness of the organization's mission of funding scientists who are researching pediatric brain tumors and helping children and families affected by this disease. The Dr. Atlas Foundation serves families and individuals on Staten Island and elsewhere, especially young people, whose needs are often forgotten or overlooked. Mr. Simms draws much satisfaction from his support of the



Phil Simms has formed a long-term alliance with nonprofits that serve communities, families and children.

YMCA, which serves friends and neighbors in Wyckoff, as well as many people in nearby communities.

When presenting the grants to each nonprofit, Mr. Simms said, "I'm honored to be part of the Investors Bank team that is defined by a sincere commitment to their clients and the communities they serve. They have deeply honored my family and me by presenting the grants on our behalf today. Equally important, these local nonprofits and Investors Bank share a common mission of taking positive action that makes a significant and lasting difference to the local communities they serve."

Investors Bank is on multi-year journey of growth, and in 2017 Phil and Boomer joined the team. As spokesmen, they have joined together to convey positive messages about Investors Bank, its brand and its employees. They have appeared in the Bank's television and radio commercials, been featured in print and out-of-home advertising and participated in a series of ten online web videos. The video content, which is moderated by renowned sports journalist Bonnie Bernstein, focuses on a range of topics from leadership to community, coaching, trust and competency.

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$24 billion in assets and a network of more than 150 retail branches, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors Bank's banking services include complete deposit, Ioan and cash management products for consumers and businesses.

Investors Bank: Member FDIC and Equal Housing Lender.

Investors Bank's website is <u>www.investorsbank.com</u>. Follow the Bank on Facebook and Twitter

About the Investors Foundation

Investors Bank created the Investors Foundation in 2005 to support the communities Investors Bank serves. The Investors Foundation supports initiatives in the arts, youth development, health and human services, education and affordable housing. The Investors Foundation works to improve the lives of its customers and neighbors.

Bob Rinklin Essential Public Relations This press release can be viewed online at: http://www.einpresswire.com

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