

# New Research conducted with Mobile Operators into Roaming Consumer eSIM

*The word "Roaming" now comes with quotation marks, since how we communicate when we travel across borders in the future is going to radically change*

LONDON, UK, January 24, 2018 /EINPresswire.com/ -- ROAMING CONSUMER eSIM STRATEGY REPORT 2018

eSIM expected to abolish International Roaming

The research on eSIM for the Roaming Consumer was conducted among MNOs globally during October and November 2017

18th January, 2018 – London, UK. The results have been checked and verified and many thanks to the 107 MNOs who contributed to these findings. We are happy to announce today the results of the first global research project about eSIM in the context of international roaming. The survey conducted among Mobile Network Operators globally gives an understanding of the current strategic opinions and an estimated timeline for the roll-out of eSIM services.

Information on MNOs' strategic plans for eSIM were collected from key roaming executives by [ROCCO](#) during October and November 2017 to understand the Roaming and Interconnect Industry today and to help the industry strategically with relevant and valuable findings on the position of processes, industry challenges and industry suppliers.

107 MNOs from 92 countries provided confidential data and analysed their plans and expectations for eSIM roll-out by device type and by region, as well as intentions regarding supporting eSIM for inbound and outbound roaming. The MNOs also described the opportunities and threats of consumer eSIM for the industry.

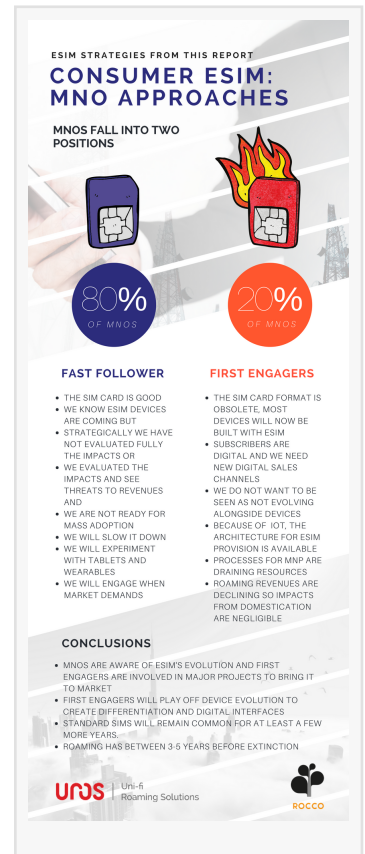
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It was important for ROCCO to gauge the reaction of MNOs to this industry initiative which has effectively been introduced by device manufacturers, this change is not to be underestimated”  
*Jason Bryan CEO of ROCCO.*

The results indicate that from the MNO perspective consumer eSIM could eradicate the need for international roaming within the next 3-5 years suggesting that MNOs are aware of the evolution and involved in projects to bring the eSIM to the market.

This report was designed in partnership with [UROS](#) – Uni-fi Roaming Solutions. Mika Alamartimo, eSIM Program

Manager at UROS adds: “eSIM will provide great opportunities for MNOs to create new and innovative products and solutions for consumers. UROS is excited to be at the forefront of this



ground-breaking new field, as a leading eSIM solutions provider for smartphones and IoT.”

Details about the research and research methodology can be obtained at [hq@roamingconsulting.com](mailto:hq@roamingconsulting.com)

## Roaming Consumer eSIM Strategy Report 2018

All MNOs who contributed to the report will shortly receive the Strategic Analysis version of the report for their review.

UROS have designed their own version of the report which is available for download from UROS. The Strategic Analysis version of the report is also available to buy from ROCCO by following the link below. Or by using our Report Points System.

ROCCO's Subscription customers will shortly receive the Strategic Analysis version of the report.

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