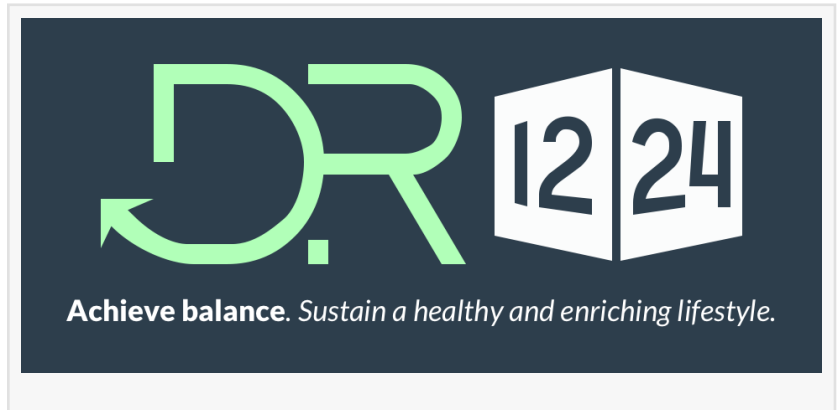


Newly Launched Platform Strives To Unite The Health and Wellness Community

DR1224 will bridge the gap in science communications and healthy living by connecting professionals and everyday users in the health and wellness community.

SAN JOSE, CALIFORNIA, USA, January 22, 2018 /EINPresswire.com/ -- DR1224's idea is to utilize the power of social media, technological advancement, and globalization to redefine the approach towards health and wellness awareness, education, and practices.



FOR IMMEDIATE RELEASE

San Jose, California (January 2017) - Countries and communities around the world are struggling to provide efficient, economical, and even effective care in a vastly changing healthcare market. The current system is under strain due to our modern lifestyles that have prompted rises in chronic diseases like obesity, diabetes, cancer, cardiovascular diseases, and osteoporosis. Not only are these issues a concern for our general health, but they've cost the global community trillions in healthcare spending. As a result, costs have dramatically risen with increases in spending for care, infrastructure, and technology in the health sector.

The World Health Organization has reported a four percent rise in healthcare spending in 2016, with a six percent rise projected for 2017. In the United States alone, the National Health Expenditure, which measures the money spent on healthcare goods and services, public health activities, government administration, health insurance, and health investments, ballooned by 5.8 percent in 2015 to reach \$3.2 trillion.

These recent developments suggest a critical need for a more concentrated and effective approach to health and wellness, in order to reign in gross spending and the rise of preventable or treatable conditions. At least that is what DR1224 is designed to do. The new platform aims toward bringing together health and medical experts, researchers, innovators, educators, manufacturers, and everyday people in a focused 24/7 information sharing platform.

Think of DR1224, which is short for Daily Ritual 12/24, like a global think tank focused on achieving more favorable health and wellness outcomes for all stakeholders. The site serves as a round-the-clock resource for an active community.

"We launched DR1224 with two different options for use: a monthly paid subscription side for wellness professionals and businesses, and a free-to-access side for individual users," says Dr. Izza Jahari, the founder of DR1224. "It's a place for practitioners, professionals, innovators, product developers, and

researchers to go to share opinions, insight, expertise, and research that enhances their work; while everyday users can connect with these professionals on crucial health and wellness topics, product reviews, and inspiration to improve their overall wellbeing".

Whether users have a question about allergy treatment, want to know about the latest diabetes research, need inspiration for a new fitness regime, are looking for a self-help article to reinvigorate their career, or want to purchase a new vitamin regime, DR1224 is aimed at motivating a global community to make positive and proactive changes in their lives that will prompt healthier, happier lifestyles.

"We have witnessed the impact that a stressful world has on people with the rise of health issues such as diabetes, heart disease, and even Alzheimer's that cost countries trillions of dollars to treat," says Dr. Jahari. "Our goal with DR1224 is to provide a community-driven method for combating these issues, by both facilitating discussions and furthering research between professionals and providing a daily wellness ritual source to individuals that can better their lives. We're bringing everyone capable of building a healthier, happier world together into one digital space. By educating and empowering users to make more effective and healthy choices and fostering more powerful relationships with professionals, DR1224 intends to improve the global health and wellness environment for the better".

DR1224 is live now at: dr1224.com

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ABOUT DR1224

DR1224 is an online digital health and wellness platform that connects worldwide health and wellness communities on a global scale. The platform was established to serve as a community-based health and wellness essentials hub. DR1224 will focus on its target market, health and wellness enthusiasts who are looking to network with like-minded people by creating and sharing content about their wellness journey, and to be always "in-the-know" about the latest research and major breakthroughs in the health and wellness industry. We will strive to abide with DR1224 core values, which includes offering a user-friendly online platform dedicated solely to health and wellness, giving our members exclusive access to share their wellness advocacies and journeys, and provide them with a voice to share first-hand information in the industry to keep them ahead and give them competitive advantages.

The live platform enables both individual users and businesses (or 'company' accounts) to hold an educated, proactive, and concentrated conversation about a variety of topics related to an overall healthy lifestyle. In bridging the gap between the science and wellness arenas, DR1224 brings opportunities to stakeholders, contributors, experts, and consumers alike within its single platform to create a greater understanding and appreciation for the underlying science behind healthy living. DR1224's five sections serve as a tool for users to go beyond basic lifestyle topics to delve deeper into health, wellness, life balance, happiness, mental health, technology, love, relationships, career, family news, writing, and research.

For more information, contact DR1224 at:
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