

# MyPhonePouch Launches Shockingly Simple, Ingeniously Clever Cell Phone Holder

*This innovative, affordable, patent-pending cell phone pouch is about to transform the way people carry their phone*

SUWANEE, GA, USA, January 23, 2018 /EINPresswire.com/ -- MyPhonePouch™ LLC, designer and provider of an innovative cell phone pouch, announced its official product launch of their patent-pending accessory that solves some of the most common problems that cell phone users face today.

With MyPhonePouch, misplacing a phone, sitting on a phone, fumbling and dropping a phone, or unintended “butt-dials” can soon be a thing of the past for most users. Worn simply tucked over a snug waistband, MyPhonePouch is a convenient way to carry a cell phone, hands-free, pockets-free, and purse-free, with no belt required. The product’s soft, stretchy design pivots with the person during movement, thereby keeping their phone secure and accessible during walking, standing, sitting, bending, and even reclining. Designed to help people better keep up with one of their most important possessions, their cell phone, MyPhonePouch can eliminate the reoccurring stress and wasted time of searching for a misplaced or lost phone.

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*Allison Santini, Inventor.  
Founder. Owner. CEO.*



The patent-pending brainchild of founder and owner [Allison Santini](#), MyPhonePouch was initially designed for women and girls, but is versatile enough to be worn by virtually anyone who has a cell phone. It can be worn with yoga pants, leggings, sweats, jeans, slacks, skirts, shorts, and other garments that fit snugly around the waist and hips. MyPhonePouch has multiple extra pockets allowing users to also carry other small lightweight essentials such as an ID, credit card, cash, or a key.

According to Santini, "Cell phones have evolved exponentially but the way you carry them hasn't evolved, until now. This clever, affordable, highly-functional accessory is designed to solve the nagging daily problems of forgetting where you left your phone, taking your phone out of your pocket every time you sit down, or worse, sitting on your phone and breaking it. There is absolutely nothing else available on the market like MyPhonePouch. It is truly an original and unique invention that will transform the way people carry their phones."

With this introductory product launch, MyPhonePouch is first available in size Medium, designed to fit the following phones that have a slim, smooth case: iPhone 6, 6s, 7, 8, 10, Pixel 2, Samsung Galaxy S7, 7, S8, 8, J3, Express Prime 2, ZTE Maven 3, Blade Spark, LG Phoenix 3, K20, X Venture and other similarly sized phones. The iPhone Plus with no case and larger Galaxy phones with no case can also work with the Medium size pouch. The initial color options include gray, heather gray, brown, blue and purple.

MyPhonePouch is currently available to purchase online at <http://www.myphonepouch.com/order-now> and will soon expand into other online and retail outlets. With the color, branding, and licensing options being virtually limitless, the MyPhonePouch product line will quickly expand to include more colors and additional sizes for both larger and smaller phones, as well as pouches designed to carry a small medical device such as an insulin pump.

#### About MyPhonePouch, LLC

Founded in 2017 by Inventor, Owner, and CEO, Allison Santini, MyPhonePouch, LLC is a privately-owned company headquartered in Suwanee, GA. MyPhonePouch is an innovative, patent-pending cell phone holder accessory that keeps cell phones secure and hands-free accessible without requiring pockets, purses, straps, or belts. MyPhonePouch is committed to Made in the USA and is currently manufactured in metro-Atlanta, GA. For more information visit: [www.myphonepouch.com](http://www.myphonepouch.com)

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Wear MyPhonePouch with leggings, jeans, and other fitted garments

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