

Replenology®, the Clean Label Hair Loss Solution, to address ShiftCon 2018

Natural health products company co-founder to address global influencers on her journey from hair loss to hair regeneration.

TORONTO, CANADA, January 24, 2018 /EINPresswire.com/ -- [Replenology®](#), an all-natural system for men's and women's hair loss, announced today that the company is sponsoring [ShiftCon](#) and has been invited to speak at the event taking place in Irvine, California on February 2nd and 3rd, 2018. ShiftCon is an eco-wellness influencer conference focusing on food, wellness, health, sustainability and platform growth. "Shifters," as the influencers call themselves, are part of an online influencer community who are seeking healthier and more sustainable lives.



Replenology co-founder and Chief Brand Officer Deborah Cahan, will be talking to the Shifters about her personal,, "Journey from Hair Loss to Hair Regeneration: Creating Luxurious Science." In addition to speaking at the conference, Replenology is hosting a private invitation-only dinner, where select global influencers are being honored for their vision, inspiration, creativity, and ability to "shift the conversation" towards a healthier tomorrow.

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Deborah Cahan

"I am excited about the opportunity to meet the foremost influencers who value natural, sustainable solutions for everyday problems," said Ms. Cahan. "Influencers and representatives of the most successful natural brands, come to ShiftCon not simply as attendees, but as fully engaged, passionate, and informed leaders. We look forward to engaging all Shifters when we discuss transparency, efficacy

and corporate responsibility, in topical and nutritional products."

Ms. Leah Segedie, creator of Shiftcon, and herself a leading influencer as the founder of Mamavation.com as well as the Bookieboo Blogger Network, commented "We are super excited to welcome Replenology as a major sponsor of ShiftCon. At ShiftCon, we like to recognize brands that respect their customers, and respect the planet as well. We are pleased to also highlight that the company was co-founded by a concerned mom, one who wanted to create a science-based product

line for hair that is natural, that works and can start conversations---about a better, cleaner way to do things...just life ShiftCon itself."

Said Ms. Cahan, "We at Replenology are as proud of what's in our products, and the care we've taken in selecting each of the ingredients, as how our product works, targeting the 21 known causes of hair loss. We call our approach [21 to Grow](#), and can't wait to join the ShiftCon discussion this year to help advance the conference's values of transparency, health and eco-friendly values."

About Replenology

Founded in Toronto in 2012 by a group of science and business people personally affected by hair loss, Replenology understands the emotional toll that hair loss can cause for both men and women. Replenology is the only certified clean label, natural and vegan nutrient replenishment system for thinning hair, scientifically formulated to target more than 21 known causes of hair loss. Replenology restores the missing essential nutrients that deplete with age or that are lacking in our daily diet, which we need for hair growth. Our system truly goes to the source of your hair loss and gives you the best opportunity to overcome the challenge of your thinning hair.

For more information on Replenology's science and products, please visit www.replenology.com or contact the company at info@replenology.com

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