

Cigarettes in Chile Market 2018 Analysis, Opportunities and Forecast to 2026

Cigarettes in Chile Market 2018 - Entry Exit of Key Players, Identify Opportunities and Challenges

PUNE, INDIA, January 23, 2018 /EINPresswire.com/ -- Summary

"[Cigarettes in Chile, 2017](#)", is an analytical report by that provides extensive and highly detailed current and future market trends in Chile.

Smoking has traditionally been widespread, but with tax increases driving up prices, and increased restrictions on public smoking, the smoking prevalence rate has begun to decline. Until recently, smoker numbers changed little, but a downward shift has occurred. There are currently 4.51 million adults smoking regularly or occasionally, with 37% of adult male and 31% female smokers in 2016, or 33.9% of the adult population. The smoking prevalence has been declining in recent years. In per capita terms, legitimate consumption now averages around 700 pieces a year, compared with 856 pieces in 2000 and 783 pieces in 1990, but would be higher, at 826 pieces a year, if illegal supplies were included.

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What else does this report offer?

- Market size and structure of the overall and per capita consumption based upon a unique combination of industry research, fieldwork, market sizing analysis and our in-house expertise.
- Detailed information such as market shares and recent developments of the manufacturers, leading brands along with company profiles.
- Regulations, taxation, retail pricing, smoking habit and the growing health concerns affecting overall production.
- Prospects and forecasts of overall sales and consumption for 2016 to 2026.

Scope

- Between 1990 and 2016, volumes expanded by 21% to over 12 billion pieces.
- In per capita terms, Chileans consumed an average of 700 cigarettes in 2016, or 1.9 per day.

Reasons to buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.
- Identify the areas of growth and opportunities, which will aid effective marketing planning.
- As consumers' product demands evolve, the dynamics between different countries also change - favoring some countries and leaving others increasingly out of line with demand patterns. As a result, understanding the specific market dynamics of the country's market is crucial to ensuring maximum future sales.
- The differing growth rates in regional product sales drive fundamental shifts in the market. This report provides detailed, authoritative data on these changes - prime intelligence for marketers.
- Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

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