

# Sparkling Wine (Wines) in Australia Market 2017 - Current and Future Plans 2021

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WiseGuyReports published new report,  
titled "Sparkling Wine (Wines) Market in  
Australia"

## Summary

Sparkling Wine (Wines) Market in  
Australia - Outlook to 2021: Market Size,  
Growth and Forecast Analytics is a broad  
level market review of Sparkling Wine  
market in Australia.

Sparkling Wine - A wine made  
effervescent by carbon dioxide gas,  
introduced artificially or produced naturally by secondary fermentation includes champagne and cava. Sparkling Wine market in Australia registered a positive compound annual growth rate (CAGR) of 3.98% during the period 2011 to 2016 with a sales value of AUD 1,202.08 Million in 2016, an increase of 4.16% over 2015. The research handbook provides up-to-date market size data for period 2011-2016 and illustrative forecast to 2021 covering key market aspects like Sales Value and Volume for Sparkling Wine and its variants Cava, Champagne, Prosecco & Other Sparkling Wine. Furthermore, the research handbook details out Sales Volume for top brands for the year 2013 to 2016, Demographic Analytics and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable. The research handbook acts as an essential tool for companies active or planning to venture in to Australia's Sparkling Wine (Wines) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting. Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Liters.

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## Scope

- Overall Sparkling Wine (Wines) market value and volume analytics with growth analysis from 2011 to 2021.
- Volume terms for the top brands.
- Distribution channel analytics from 2013-2016.



## Key points to buy

- Get access to authoritative and granular data on the Sparkling Wine (Wines) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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## About US

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

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