

Winston Foodservice Partners with Janus Worldwide to Expand Global Sales

LOUISVILLE, KENTUCKY, UNITED STATES, January 23, 2018 /EINPresswire.com/ -- Winston Foodservice, the US based manufacturer of fryers and food preparation technology partnered with Janus Worldwide to deliver end-to-end localization of its operating/user manuals, Safety Labels & promotional material into multiple languages, ensuring that its valued customers get the same user experience in any language.



"We are excited to be working with Winston Foodservice to supply high quality translation services, where terminology and accuracy of translation are paramount to Winston Foodservice's continued



To achieve local-specific and consistent terminology we use Janus TermCheck, ensuring that food industry specific terminology is correct and meaningful for each location Winston Foodservice ship to"

Steve Higgins, Sales Director, Janus Worldwide international success" Said Steve Higgins, Sales Director, Janus Worldwide. "To achieve accurate, local-specific and consistent terminology we use the Janus <u>TermCheck</u> tool, ensuring that food industry specific terminology is correct and meaningful for each location Winston Foodservice ship to "

TermCheck is a powerful terminology management tool that helps organizations maintain consistent messaging across many content related outlets. TermCheck aids in managing terms that help companies make the documentation creating process more efficient. Our tool reduces the workload and time spent handling terminology, thus freeing up more time for content creators to architect new publications.

By managing your terminology through Janus TermCheck, you reduce the number of term-related issues early in the content creation and translation process leading to fewer corrections. TermCheck improves the overall content production by providing easily accessible updated terms, saving companies and translators a significant amount of time, energy and money.

About Winston Foodservice.

Winston Foodservice is a division of Winston Industries, LLC. Founder Winston Shelton left General Electric years ago because of his entrepreneurial spirit and the need to create something. He created a pressure fryer and the ability to franchise a system. He also designed a whole new class of hot holding equipment copied by others. The Foodservice Division is an international manufacturer and distributor of commercial foodservice equipment, and its family of brands includes Collectramatic® fryers and CVap® holding, cooking, and retherming equipment. The Winston family of divisions includes Foodservice, Electronics, Manufacturing, and Ventures. For more information please visit www.winstonfoodservice.com.

About Janus Worldwide

Janus Worldwide have a 20 year history in the translation & localization services market, founded in

1996 we have 10 global office locations employing 280+ employees. Janus Worldwide is amongst the top language service providers (LSP) in the world, ranked #45 globally & #10 in Western Europe by Common Sense Advisory. We are proud to be ISO 9001:2008 and ISO 17100:2015 certified and our clients are supported by our operations centres across the globe. Janus Worldwide are market leaders in delivering global ready content to the technology sector, expertly localizing software strings, functional & linguistic testing, QA and global App Store Optimization. Let us take your company to a global audience, visit Janus Worldwide or click to contact us.

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