

VIDEO SURVEILLANCE GAME CHANGER – ELERTS CROWD-SOURCED INCIDENT REPORTS TRIGGER NEARBY CAMERAS & VMS

Advances state-of-the-art in video monitoring

WEYMOUTH, MA, UNITED STATES, January 23, 2018 /EINPresswire.com/ -- ELERTS Attention Engine, a video surveillance trigger technology, has received a patent for its unique method of finding the needle in a haystack of cameras, i.e. showing the specific camera pointed at an active crime, safety or security incident. As the leading provider of See Something Say Something mobile apps for transit agencies in North America, ELERTS technology processes thousands of crowd-sourced security incident reports submitted by passengers each month. ELERTS “Attention Engine” instantly compares the GPS from a smartphone report to a database of camera locations to find and display the camera nearest to a security incident.



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With ELERTS ‘Attention Engine’ video camera integration, the DART Say Something mobile app can immediately show DART police which camera is nearby a security incident, enhancing the use of cameras.”

James D. Spiller, Chief of Police and Emergency Management at DART

Surveillance cameras are everywhere. Yet, ninety nine percent of surveillance footage is never watched because there are too many cameras to monitor. Studies show that when trying to watch surveillance camera feeds, operator fatigue occurs in under 20 minutes and attention wanders and accuracy suffers. ELERTS Attention Engine brings important new functionality to CCTV networks, allowing cameras to be used for real-time crime interception and enhanced situation awareness, versus simply recording video for after-the-incident forensic purposes.

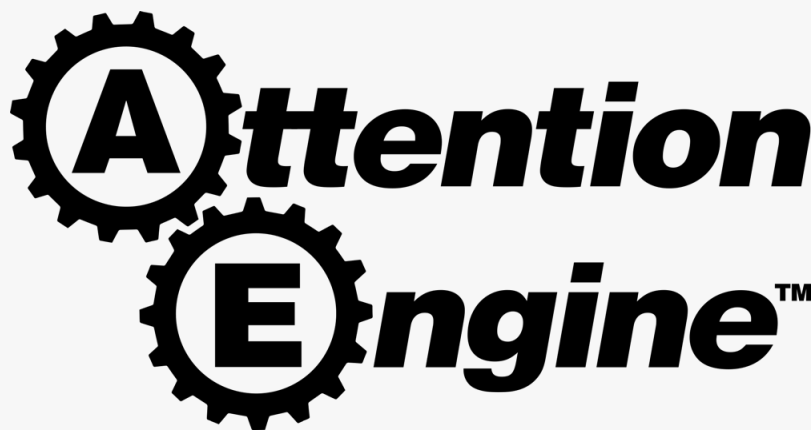
“DART has a lot of surveillance cameras to help keep people safe on our transit system. However, it is not possible for a police dispatcher to watch every camera all the time. With ELERTS ‘Attention Engine’ video camera integration, the

DART Say Something mobile app can now immediately show DART police which camera is nearby a security incident, enhancing the use of cameras beyond just recording video evidence,” said James D.

Spiller, Chief of Police and Emergency Management at Dallas Area Rapid Transit Police. "This is a real breakthrough in safety and security, enabling transit police to find the needle in the haystack of cameras and more quickly respond to an incident."

"Cameras alone can't tell you when a crime is happening unless a human is actively watching. For the most part, surveillance video has been mainly used for investigations and forensic evidence of crimes or events that have ended.

We're changing all of that," said Ed English, CEO, ELERTS. "Our See Say apps empower people to easily report something when they see something. Combined with our Attention Engine video technology, these apps can now help stop a crime in progress. Technology plus human intuition makes video surveillance smarter."



ELERTS advances state-of-the-art in video monitoring

About ELERTS

ELERTS develops best-in-class emergency communication software, empowered by community-sourced reporting of safety and security concerns. The company is the leading provider to transit agencies for See Something Say Something apps. ELERTS cloud-based approach leverages smartphone technologies to provide robust, bidirectional communication between multiple parties. ELERTS mobile technology integrates with video surveillance, access control and mass-notification systems to provide actionable crowd-sourced information for first responders.

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