

Former Hotel Exec Turned Successful Pet Hotel Entrepreneur Establishes Pet-Industry Consultancy and Management Company

A former human hotel Exec launched 4 successful upscale pet hotels. Now he's also offering consulting and management services for others in the industry.

MINNEAPOLIS, MN, UNITED STATES, January 23, 2018 /EINPresswire.com/ -- [RETRIEVEONE ADVISORS](#) OFFERS NATIONAL PET INDUSTRY MANAGEMENT AND MODELING STRATEGIES FOR EARLY-STAGE TO ESTABLISHED BUSINESSES USING THE METHODS THAT HAVE MADE JOHN STURGESS' FIVE-STAR [ADOGO](#) HOTELS A HIT

Eight years ago, John Sturgess took his 20+ plus years as an Executive in the human hotel industry to launch four highly successful upscale pet hotels in the Twin Cities called ADOGO. Now -- after being asked for advice from other pet industry businesses around the country -- Sturgess is establishing a national consultancy and management company called RetrieveOne advisors to help companies grow, using the methods and systems that have made his pet enterprise thrive.

“

RetrieveOne can help with development, finance, operations, sales and marketing, human resources, loyalty programs and employee culture -- wherever the need is to boost growth.”

John Sturgess



RetrieveOne advisors logo: Readily differentiated from generic solutions in an industry valued at more than \$69 billion in 2017



John Sturgess at ADOGO with his guests (courtesy of Upsize)

Targeting new to early-stage and established organizations, RetrieveOne offers an array of services that wrap together Management, Consulting, Coaching and Cultivating pet businesses with a proven Process-driven model that can be readily customized to individual needs. Sturgess' passion for the pet business and his life-long experience in hospitality serving both two-and four-legged customers readily differentiate him from generic solution providers in an industry valued at more than \$69 billion last year, according to the American Pet Products Association.

"ADOGO Pet Hotels have proven that our business model works, yielding consistently high margins and annual gross revenue increases in less than 10 years,"

Sturgess notes. "RetrieveOne advisors brings the vast working knowledge I've gained as a successful operator and developer of human hotels and now pet hotels to those individuals and companies that need focused help in any area of their organization, from development, finance and operations to sales and marketing, to human resources, to developing loyalty programs and employee culture -- whatever and wherever the need is to boost growth."

Sturgess has already presented his RetrieveOne advisors vision at the IBPSA Pet Care Services Educational Conference and Trade Show in

Jacksonville, Fla., last fall and at the Barkleigh Pet Boarding & Daycare Conference in Hershey, PA.. The seasoned hotelier who served as Corporate Vice President of Development for Carlson Hotels Worldwide and as Chief Development Officer of Hunter Hotels estimates that demand for his consulting services could rapidly expand in the first year, given the need for the kind of professional expertise, respectful candor and personal passion Sturgess and his team bring to this new endeavor.

Indeed, if like-minded pet business owners can duplicate the popularity that Sturgess' celebrated ADOGO brand has achieved in a short amount of time, an investment in RetrieveOne could fetch substantial gains on the bottom line and a growing and adoring customer base. Since opening the ADOGO hotels, Sturgess has been recognized with [numerous high profile awards](#), including:

- 2012 Emerging Entrepreneur of the Year Award from the Twin West Chamber of Commerce
- 2014 Eureka Award for Innovation, the Minneapolis-St. Paul Business Journal
- 2014 Minnesotans to Meet, WCCO/CBS TV, Twin Cities
- Numerous "Best Of" and "Reader's Choice" Awards throughout the area
- 2018 Top 100 People to Know in Minnesota, Twin Cities Business

For more information -- or to interview John Sturgess about RetrieveOne advisors and or ADOGO Pet Hotels -- please contact Martin Keller, Media Savant Communications, 612-729-8585, mkeller@mediasavantcom.com

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RetrieveOne emerges to help other pet businesses after consistent annual growth at ADOGO over 7 years