

THE SQUIRES GROUP, INC. launches a new website (www.squiresgroup.com)

Along with the new brand identity, Build Great

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[/EINPresswire.com/](http://EINPresswire.com/) -- The Squires Group, Inc. (TSGi) announced that they have launched a [new website](#) with their new Build Great brand identity.

Mr. Eric Galasso, President of TSGi, along with Apurva Shah, Director Marketing and Operations, led the effort to redesign the website and partnered with Haley Marketing from Buffalo, New York to help create the concept, design, content and user interface for the new website. In addition, Flying Brick from Annapolis, Maryland, assisted with the creation of the new Build Great brand identity.



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Eric Galasso, President

“The evolution of our company and our brand identity continues with the launch of our new website. With a fresh design upgrade, expanded content, and seamless navigation—the entire site is built around our BUILD GREAT message. That’s our goal. To help build great solutions and careers for our clients and candidates—but great doesn’t just happen. It has to be built and you need a trusted advisor to help you get there,” says Mr. Galasso.

“Our goal was to create a very personal website experience by giving our visitors a feel for our company spirit and by making it easy for them to get the information they need quickly and easily. We expect this upgrade to pay big dividends for our current and future clients by attracting the best talent,” says Mr. Shah.

“In addition to our new design, the site is also rich in expanded features and content. In the Search Jobs section, candidates will now be able to connect directly with and see a photo of our Resource Manager that will assist them with their career search. I strongly believe in providing personal interaction and service to all of our candidates and clients, whether they are calling us or virtually interacting with us on our website,” says Nancy Squires, CEO of TSGi. “With the updated design and content, our new clients and partners can quickly view our relevant industry experience and past performance case studies,” adds Ms. Squires.

About The Squires Group, Inc.

The Squires Group, Inc. (TSGi) is a WBENC certified woman-owned, professional services firm founded in 1995 by Nancy Squires, with its principal operations located in Annapolis, Maryland. TSGi specializes in providing talent solutions in ERP, IT, Cyber and Accounting & Finance to its clients. TSGi provides contract, contract-to-hire and career placement services for Commercial and Federal clients throughout the Mid-Atlantic region and select national markets. For more information on The Squires Group, please visit <http://www.squiresgroup.com/>.

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Eric Galasso, President of
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