

# Retail RFID Security Tags 2018 Global Market Expected to Grow at CAGR 38.26% and Forecast to 2021

*The analysts forecast the global retail RFID security tags market to grow at a CAGR of 38.26% during the period 2017-2021.*

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/EINPresswire.com/ --

Global [Retail RFID Security Tags Market](#)

## Description

WiseGuyReports.Com adds" Global Retail RFID Security Tags Market 2017-2021 "Research To Its Database.

RFID tags are electronic tags, which function on the principle of radio waves. They use electromagnetic fields to automatically identify and track tags that are attached to objects. They are primarily used for monitoring and tracking objects through an RFID reader. The information recorded by RFID tags can be later read by scanning devices using RFID technology. RFID tags in retail operations help reduce delivery cycle time, provide transparency, streamline supply chain operations, and help retailers capture data, and use data management software to identify the buying pattern of customers.

## Covered in this report

The report covers the present scenario and the growth prospects of the global retail RFID security tags market for 2017-2021. The report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:



- Americas
- APAC
- EMEA

The Global Retail RFID Security Tags Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Alien Technology
- Avery Dennison
- SMARTRAC
- SML Group
- ZIH

#### Other prominent vendors

- CoreRFID
- GlobeRanger
- GAO RFID
- Honeywell International
- Impinj
- Invengo Technology
- Mojix
- Omni-ID
- ORBCOMM
- Tyco Retail Solutions

#### Market driver

- Shrinking of the supply chain
- For a full, detailed list, view our report

#### Market challenge

- High maintenance cost and risk of mechanical vulnerability
- For a full, detailed list, view our report

#### Market trend

- Growing omnichannel retailing
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Alien Technology
- Avery Dennison
- SMARTRAC
- SML Group
- ZIH
- Other prominent competitors

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