

Macroeconomic in Poland Market 2017 – By Analyzing the Performance of Various Competitors

PUNE, MAHARASHTRA, INDIA, January 24, 2018 /EINPresswire.com/ --

WiseGuyReports published new report, titled "Macroeconomic Outlook Report – Poland"

Summary

"PESTLE Insights: Macroeconomic Outlook Report - Poland", identifies the potentials of Poland as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

Wielkopolskie, Mazowieckie, Slaskie and Dolnoslaskie generate around 53% to the country's GDP and comprise 42% of the country's population.

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Scope

- Poland ranked 30th out of 136 nations in the GCRI 2017. The country's score is in the low risk nations band (30-40 band)
- Poland plans to issue a number of major highway construction tenders in 2017 as part of the plan to boost a number of high-speed road projects. Around EUR4.84 bn is estimated to be spent in 2017 on road construction and maintenance.
- Europe continues to be the leading investor in Poland with US\$13.5 bn net FDI in 2015

Key points

- Macroeconomic Outlook Report identifies the potentials of the country as an investment



destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

- PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

- Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

- This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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