

Shilpa Shetty's Celebrity Cooking Game – Domestic Diva Successfully Launched Globally.

The Game received over 200,000 downloads at launch.

MUMBAI, INDIA, January 24, 2018 /EINPresswire.com/ -- Viaan Studios, the Gaming arm of [Viaan Industries](#) Ltd, a popular technology licensing, entertainment and wellness company promoted by leading entrepreneur Raj Kundra and celebrity Shilpa Shetty Kundra has successfully launched Shilpa Shetty: [Domestic Diva](#) globally.

The game is free to download via Google Play Store and iOS Appstore and has received an overwhelming response worldwide with a superb overall rating of 4.63 indicating the quality of the gaming experience offered to gamers worldwide. The game targets casual mobile gamers across the world and gives players the opportunity to win daily prizes and vie for a chance to meet the Bollywood diva herself - Shilpa Shetty Kundra if they top the monthly leaderboard.

"Domestic Diva is an easy to play addictive fun cooking game where to earn maximum profits, you can whip up some tasty dishes from my forthcoming book 'Diary of a Domestic Diva', own your own restaurant, cook food and serve customers as quickly as possible and do other fun activities. It puts your skills of time & resource management to the test. Travel the world and discover exciting new recipes", - Shilpa Shetty Kundra, your in-game guide.

"Domestic Diva is an addictive restaurant story game where you join Shilpa Shetty to cook healthy food and spread health awareness with a lot of recipes curated by her(Shilpa). This game completes her "healthy living



lifestyle” portfolio for her fans along with her YouTube channel - "Swastha Raho Mast Raho" and her upcoming cooking book “ The Diary of Domestic Diva” scheduled to be released soon." - Mr. Raj Kundra, Chairman - Viaan Industries Limited.

About Viaan Studios

Viaan Studios is a leading developer and publisher of high quality games and animation. We create compelling original games across a variety of platforms — including next-gen consoles, PCs, and mobile devices. Our titles appeal to a broad, global audience and we provide content in multiple languages.

About Viaan Industries Limited

Viaan Industries Limited was founded in Mumbai, India by renowned entrepreneur Raj Kundra and top celebrity Shilpa Shetty Kundra. The Company has a strong and growing presence across the promising sunrise sectors of Entertainment (Gaming, Licensing and Animation), Health and Wellness. Viaan has launched many products across the fast growing business segments of Entertainment and Wellness. Both these verticals are spearheaded by Raj Kundra and Shilpa Shetty Kundra who have vast experience and knowledge across these segments.

The Company’s vision is to drive a lifestyle change in the masses through health, entertainment and technology offerings. Their unique business offerings enable stakeholders, distributors and customers to be part of the Indian Growth story.

To know more about Viaan Industries Limited, visit www.v-ind.com and to know more about it's gaming arm Viaan Studios visit www.viaanstudios.com

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