

# Global Kefir Market is Expected to Reach \$1925.90 million by 2023

*Market Research Report on Global Kefir Market*

RAIPUR, INDIA, January 24, 2018  
[/EINPresswire.com/](http://EINPresswire.com) --

Report Sellers has added a new market research report "[Kefir - Global Market Outlook \(2017-23\)](#)" to its offerings.

According to Report, the [Global Kefir Market](#) is expected to grow from \$1175.25 million in 2016 to reach \$1925.90 million by 2023 with a CAGR of 7.3%. Health benefits associated with

Kefir and wide applications of kefir in pharmaceuticals and dietary supplements are some of the key factors propelling the market growth. However, lactose intolerant consumers and high production costs are hindering the market growth. The Kefir market has huge opportunities with the ongoing rise in product and packaging innovations. Additionally, widening of the distribution channel over the years is generating huge opportunities to the global kefir market during the forecast period.

By Composition, the Milk Kefir holds the largest market share as it can be prepared easily with cow milk, goat milk, coconut milk and other non-dairy-based milk. It is made by adding kefir grains to milk. Kefir milk has several health benefits such as it boosts immunity, fights cancer, builds bone strength, supports digestion and combats IBS (Irritable Bowel Syndrome), improves allergies, heals skin and improves lactose intolerance symptoms. Many food scientists are engaged in their research process in order to develop modern techniques to produce kefir. In addition, Kefir manufacturers are inventing products with new flavors such as watermelon and pumpkin spice which in turn makes kefir as the most preferred fermented drink. On the basis of Type, the Greek style kefir dominates the market owing to its health benefits among the consumers.

Geographically, Europe holds the largest share as it is a popular drink and the consumption is also high in the European countries due to the growing health consciousness is electrifying the growth of kefir in this region. The focus of international kefir brands to cater the requirements of health-conscious consumers in this region also propels the market growth.

Some of the key players in the Kefir market are Hain Celestial, Groupe Danone, Dehler Group, Archer Daniels Midland, Fresh Made Inc, Koninklijke DSM N.V., Nestle S.A., Lifeway Foods Inc, Helios Ingredients, Danlac Canada Inc, Nestle, E. I. Du Pont De Nemours and Company, Nourish Kefir, Kerry Group, Krasnystaw OSM, Danisco, Yogurmet Canada and The Greek Gods.

Browse through the complete description and in-depth TOC on "Global Kefir Market"  
<https://www.reportsellers.com/market-research-report/Kefir---Global-Market-Outlook-2017-2023>



Global Kefir Market Research Report

## What does the Report Offers

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments

## Report Scope

Global Kefir Market has been segmented by product types covered, flavors covered, compositions covered, distribution channels covered, applications covered and regions covered

### Product Types Covered:

Organic Kefir  
Greek Style Kefir  
Low Fat Kefir  
Frozen Kefir  
Other Types

### Flavors Covered:

Flavoured  
Regular

### Compositions Covered:

Water Kefir  
Milk Kefir

### Distribution Channels Covered:

Grocery Stores  
Supermarkets/ Hypermarkets  
Convenience Stores  
Online  
Other Distribution Channels

### Applications Covered:

Sauces  
Pharmaceuticals  
Dips & Dressings  
Dietary Supplements  
Dairy Products  
Cosmetics  
Drinks and Smoothies  
Other Applications

### Regions Covered:

North America  
US

Canada  
Mexico  
Europe  
Germany  
France  
Italy  
UK  
Spain  
Rest of Europe  
Asia Pacific  
Japan  
China  
India  
Australia  
New Zealand  
South Korea  
Rest of Asia Pacific  
South America  
Argentina  
Brazil  
Chile  
Rest of South America  
Middle East & Africa  
Saudi Arabia  
UAE  
Qatar  
South Africa  
Rest of Middle East & Africa

Request sample here <https://www.reportsellers.com/market-research-report/Kefir---Global-Market-Outlook-2017-2023>

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