

Kathy Ireland Unveils the Baristas White Coffee Craze with Actress Front Montgomery on Modern Living with kathy ireland

Baristas White Coffee will be featured by Super Mogul Kathy Ireland along with Supermodel/Actress Front Montgomery TV show "Modern Living with kathy ireland."

SEATTLE, WASHINGTON, UNITED STATES, January 24, 2018 /EINPresswire.com/ -- Baristas Coffee Company (OTCPK: BCCI) announced that today [Baristas White Coffee](#) will be featured by Super Mogul [Kathy Ireland](#) along with Supermodel/Actress [Front Montgomery](#) during the TV show "Modern Living with kathy ireland." airing nationally this morning. Please check your local TV listings for more details. The two icons discuss where the white coffee phenonium began, why it has taken off, and its future. They also dive into other personal experiences and current activities.



Front Montgomery @ Kathy Ireland

JL Haber, Vice President of Programming for Modern Living with kathy ireland®, is thrilled to feature

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Modern Living with kathy ireland®, is thrilled to feature Baristas Coffee Company. "White coffee" is the newest coffee trend that's gaining popularity all around the country. ”

JL Haber, Vice President of programming

Baristas Coffee Company. He says, "White coffee is the newest coffee trend that's gaining popularity all around the country. And Baristas Coffee Company's white coffee is currently the only one of its kind to be sold as a single-serve pod for the Keurig 2.0. We're so excited to have Baristas Coffee Company on our show as they take the coffee industry by storm."

Front Montgomery says that Baristas Coffee Company's new offering -- white coffee -- is a craze that's sweeping the country. White coffee is a rarity and is developed using a slow and low heat roast that preserves a much higher caffeine level than a traditional roast. Because the beans have been under-roasted, white coffee has a lighter

taste than traditional coffee and is described as both neutral and nutty. Montgomery explains, "The trend is actually white coffee now. And Baristas was actually able to capture this special white coffee in a K-cup. This K-cup is compatible to Keurig 2.0, so whoever has a Keurig brewing system can enjoy it anywhere."

Kathy Ireland was featured on the Forbes Inaugural List of America's 50 Richest Self-Made Women and is one of the 50 most influential people in fashion according to Fairchild Publications. Kathy Ireland is the CEO and chief designer of her remarkably successful design and marketing company,

kathy ireland Worldwide (kiWW®). Founded in 1993, it has become a "design empire which grosses over 2.6 billion dollars annually in retail sales," as reported by Forbes magazine. Kathy began her career as a supermodel and morphed into what the Associated Press and London Times call "a best friend to working mothers," offering women all over America designs in home, office, weddings, baby products, fashion, fine jewelry, destination properties, and publishing.

Front Montgomery has long defined the quintessential standard for Asian beauty. Her light skin and sharp features defined a new standard from the time she became one of Asia's top all time supermodels in the 80s emerging into one of the most recognized and beloved actresses and spokeswomen. Front is a Thai-American international supermodel, businesswoman, and "A List" actress with countless roles in television, theater, and movies. A true super star! Beginning her career as a top runway model, she has also been the face and body for worldwide brands such as Coca-Cola, Wimbledon, Ponds, Wacoal, and Benetton, among others. She has appeared in over 100 Television series and specials as an actress or celebrity over the past 20 years. Front has also been featured on the cover of countless magazines, profile publications and theatrical release films.

Baristas White Coffee is the bestselling white coffee single serve cups compatible with the Keurig 2.0 available anywhere. White Coffee is a rarity and is developed using a slow and low heat roast that preserves a much higher caffeine level than a traditional roast. Because the beans have been under-roasted, white coffee has a lighter taste than traditional coffee and is described as both neutral and nutty.

About Modern Living with kathy ireland® Modern Living with kathy ireland® is a weekly business television program featuring real-world insights from corporate executives all over the

Baristas White Coffee



Front Montgomery with Kathy Ireland Baristas

Front Montgomery Special Feature

globe. Modern Living with Kathy Ireland® airs Thursday mornings throughout North America on WE tv as part of their sponsored content lineup and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored content lineup.

About Baristas Coffee Company:

www.baristas.tv Baristas is a national Coffee Company that is recognized throughout the US. It currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single serve cups compatible with the Keurig 2.0 brewing system is the

bestselling product in its category. Baristas also markets other coffee related products. Baristas gained mainstream exposure when it was the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. Baristas has refocused its business to focus on its wholesale and direct to consumer coffee-based products such as single serve coffee pods compatible with Keurig 2.0 brewing system, coffee-based cosmetics, and other related products. Baristas special "Espresso Blend" and its revolutionary "White Coffee" have become strong sellers, with the lightly roasted "White Coffee" with 2X the caffeine, becoming the number one selling white coffee Keurig compatible cup in the nation.

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Baristas Logo

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