



# Mobile Value Added Services (MVAS) Market 2018 Global Trend, Segmentation and Opportunities, Forecast To 2022

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PUNE, INDIA, January 25, 2018 /EINPresswire.com/ -- [Mobile Value Added Services \(MVAS\) Market:](#)

## Executive Summary

This report studies the global Mobile Value Added Services (MVAS) market, analyzes and researches the Mobile Value Added Services (MVAS) development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Google  
Apple  
Comviva Technologies  
AT&T  
Vodafone  
OnMobile  
KongZhong  
One97 Communication  
Comverse  
InMobi  
NowSMS  
Mozat  
Cycos  
Redknee  
Canvasm Technologies  
Tapjoy  
Vormetric  
Opencode Systems  
Gemalto  
Verizon  
NTT DoCoMo  
Lumata  
Intersec  
Trident Telecom  
Transatel  
RAC  
Goldenbytes

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Market segment by Regions/Countries, this report covers

- United States
- EU
- Japan
- China
- India
- Southeast Asia

Market segment by Type, the product can be split into

- Short Messaging Service (SMS)
- Multimedia Messaging Service (MMS)
- Location Based Services
- Mobile Email & IM
- Mobile Money
- Mobile Advertising
- Mobile Infotainment

Market segment by Application, Mobile Value Added Services (MVAS) can be split into

- Financial
- Customer Value
- Lifestyle
- Utilities
- Consumer Goods
- Advertising
- Broadcasting
- Others

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