

Pharmaceutical pricing practices, competition law and parallel trade - SMI' Parallel Trade Conference

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/EINPresswire.com/ -- Parallel trade market dynamics are constantly changing. For example, changes in both trade regulations and intellectual property rights may affect the legality and prevalence of parallel trade, which in turn may impact the product market strategies of IP-intensive firms such as pharmaceutical manufacturers. Competition policy, in turn, may constrain how firms respond to parallel trade*

Flemming Wagner, CEO of ABACUS MEDICINE A/S has confirmed to speak at the SMI's Parallel Trade Conference this February www.parallel-trade.com/ein

His presentation will be dedicated to Pharmaceutical pricing practices, competition law and parallel trade: What do recent antitrust abuses by pharmaceutical companies mean for parallel trade?

- Overview of key recent cases in UK and EC
- Main issues
- Regulatory context in which these have occurred
- What are the implications of these cases for parallel trade

Bristows - a law firm serving innovative companies and industry leaders around the world will be hosting an interactive workshop during the Parallel Trade Conference (8th February) on EU legal issues to be aware of in the context of parallel trade of pharmaceuticals. This workshop aims to address the issues that the pharmaceutical industry faces in protecting its IP rights and its distribution strategies whilst at the same time remaining on the right side of competition law; as well as exploring the regulatory requirements that the parallel traders will have to comply with.

More topics in discussion at the ONLY event on Parallel Trade!
Visit our website to view the programme and book your place
www.parallel-trade.com/ein

To sponsor or exhibit, contact Alia Malick on +44 (0)20 7827 6168
For delegate and group bookings contact Fateja Begum on +44 (0)20 7827 6184

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* Parallel trade in pharmaceuticals: firm responses and competition policy, Margaret K. Kyle

SMi's Parallel Trade Conference | 6- 7th February 2018 | London, UK

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