Beijing Leads About 2/3 Advantages of Social Mobile App Development Synergy of China, Testin AppBase Best 50 Report 2017

BEIJING, CHINA, January 27, 2018 /EINPresswire.com/ -- China's largest social platform Tencent in Shenzhen, however, about 2/3 advantages, Beijing still occupy the social application development Synergy of China, Testin AppBase Best 50 Report 2017 shows Shenzhen is runner-up.

In the past yeay, social mobile apps gradually have become the requisite for smartphones. with the popularity of more than 730 million smartphones and nowadays, others judge which agea you are from WeChat, Weibo, QQ and Baidu and others social applications. We have to say, The it is an era of mobile internet must be socialized.

The prosperity of Internet social, on the one hand, has changed people's social life, on the other hand, has promoted the flourishing of traffic economy. Under the guidance of traffic economy, almost all industries including travel social,video social and social shopping want to advance their trading through social traffic. For example, some business competitions such as JingDong_____ teamed up with Tencent_____ to compete with e-commerce leader Alibaba_____, WeChat and Weibo to close each other's links, we can learn that it is not hard to see that the era guided by mobile Internet is an era of social users means the world.

After observing the huge social demand of cities resident who always has great pressure of working and living, and has no energy to make friends with others and keep touch with old friends, in that case, the social mobile Apps' developers tried to solve these problems in this new era. With great convenient Apps such Wechat_____ and QQ, no matter how far you live with your parents and friends, and no matter how busy you always are, these Apps close each other' s distance and enrich the daily life . Testin summarized data of 2017 Mobile App Synergy Cities of China in Socialthrough continuous follow-up tests, data screenings and investigations in 2017.

We can learn that benefiting from its a great deal of young generation and new-born things, Beijing
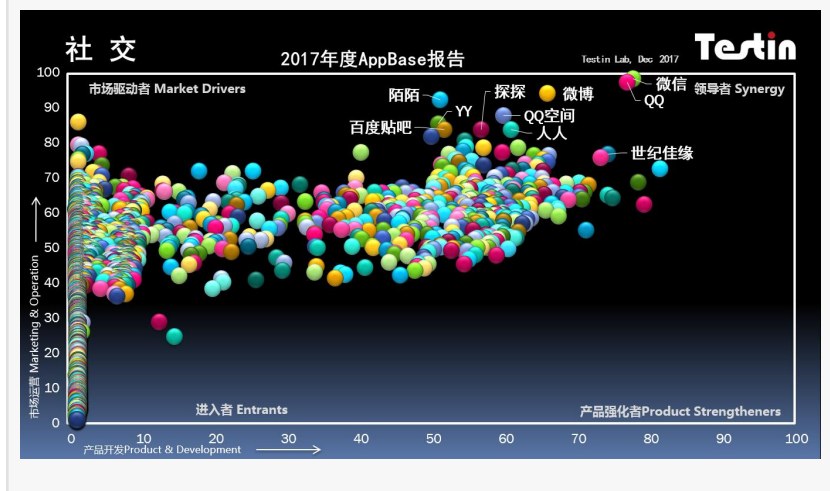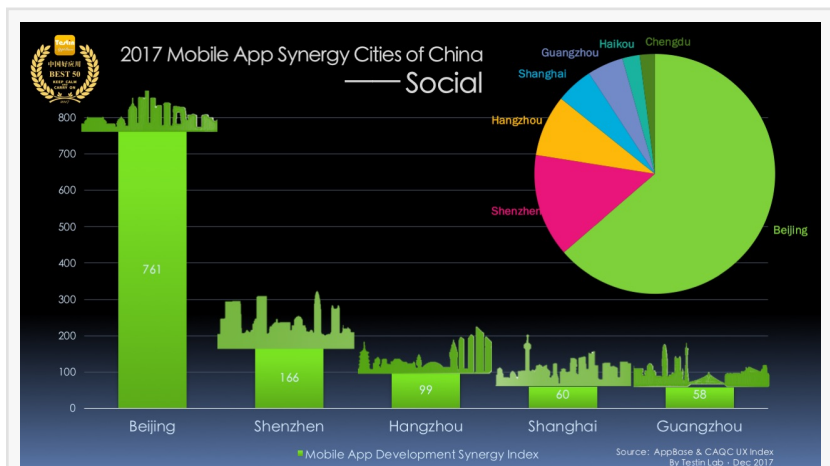
and Shenzhen are the best Social Mobile App Synergy cities in China. The other three in the top five cities are: Hangzhou, a strong economic province along the southeast coast of China; Shanghai, one of the two most developed cities in China and Guangzhou, one of the most prosperous city in the south of China. Besides, Haikou and Chengdu are also on the list.

As the largest gathering place of younger generation in China, Beijing, Shenzhen and Hangzhou are the top three choices of enterprises to launched their Social Mobile Apps. Weibo____, the best Social Mobile App launched in Beijing, is similar with Twitter, which is based on a user's relation, communication and information sharing platform access and allows users to exchange small elements of content such as short sentences, individual images, or video links. And Wechat____we mentioned above. is the most popular social Apps in China that every Chinese connects others via Wechat everyday. The best social mobile App launched in Shanghai is Century Fine Destiny_____, a serious dating sites which offers the dating services to single people in mainland China, Hongkong and other countries and regions through the internet platform and offline activities.

"With the popularity of smart phones, social mobile application have already been a part of people's daily life. I'm pretty sure almost no one doesn't have social mobile applications on their phone. Social applications have profoundly changed people's lives." Mr. Renjie Wang, Testin commentator said and conducted a Social Mobile App survey for the UK and global market. "In general, I think the factors of social mobile application are fluency, functions and the perfection of the software, no bugs. Who achieve these goals, who will wins first and has more users."
- Facebook– Facebook is one of the most famous social mobile application in the world. It was published by Mark Elliot Zuckerberg in 2004. Now it is the world's first photo-sharing site and one of the most Valuable brand in the world. Even though it is a famous application, but it still has many disadvantages. Due to I live in Britain, so I have to use Facebook to meet more friends. During this time, I found that the speed of its application is very slow. Even I need 6 or 7 seconds to open it on my iPad in sometimes. It is not very fluent. Not only me, many of my friends all have this problem. And there are also many bug feedback in Google Play. This kind of situation has a great impact on users'
- Instagram– Instagram is one of the most popular social mobile application in western countries. Only in Google Play, it had already been downloaded for 1 billion times. By using Instagram, you can use many different kinds of fools to optimize your photos to make them look better and share with your friends. This application is very popular in my class. They check their others' new photos and share opinions with each other. In my opinion, the application is almost perfect. Very fluent, I have not meet any bugs so far. It's a wide range of functions gave me a deep impression. In 2015, Instagram was voted as the best application of the year. With no doubt, that is really a good social mobile application.

[TestinData](#) AppBase possesses the world's largest integrated benchmark database in terms of App market, operations, products and research & development. And all Testin's customers, partners, invited industry experts and investors can obtain anonymously the TestinData AppBase Synergy Report for a specific object generated by the AppBase database. AppBase is the comprehensive index of strength of Mobile App. The following figure is the 2017 annual bulletin of AppBase in Social by TestinData. Testin collected data from aspects of Marketing & Operation, Product & Development and Product Strengtheners and divided them into Market Drivers, Synergy and Entrants.

Testin is the global leader in One-Stop-Application cloud testing services for applications such as web, mobile web, H5, native mobile APP, Lite APP, mobile games, VR/AR, wearable, AI, smart home, smart driving, IoT and industrial APP developers to provide the necessary one-stop testing services and quality assurance. Testin is the disruptor of the traditional software testing service mode, combine AI automated real device SaaS testing, crowdsourcing testing, full stack security testing and continuous big data analysis, succeeded not only in capturing the domestic market of China but also in sett its foot of the global arena, has now continued to serve more than 800,000 developers with their 2.3+ million APPs, branding clients including most tier 1 internet entities and McDonald's, Nestle,

Starbucks, Daimler, BMW, Philips and Kabam, etc. Testin has been certified by ISO9000, ISO27001, ISO20000, ISO17025, CMMI3 and CNAS, aims to help developers to build confidence in their applications and ensure a good user experience. Testin has secured US$84.9 million in 3 rounds of IDG, Banyan, Haiyin, and CEL. Testin has been recognized as 2015 and 2016 Deloitte High-Tech & Growth Top 50 China, Red Herring Finalist 2014 Asia 100, 2015 Global 100 and 2017 Red Herring Global 100 Winner.

For more information about Testin please visit http://www.testin.net, or contact +852-2392-6880 (Asia) or +1 (760) 582-5577 (U.S.)

Jerry Wang
Testin
+1 (760) 582-5577
email us here

This press release can be viewed online at: http://www.einpresswire.com