



# Business Value Forum hosts Feb. 7 event at Bryant University: Differentiating yourself from the competition

*Smithfield, RI forum welcomes business owners and decision-makers*

SMITHFIELD, RI, USA, January 29, 2018 /EINPresswire.com/ -- [The Business Value Forum](#) invites business owners, executives and advisors to join them in their upcoming program, "[Creating Value Through Differentiation](#); How to Stand Out from the Competition" which takes place at Bryant University (The Bello Center), on Wednesday, February 7, from 7:30 to 9:30 a.m.

The featured speaker is [Dr. Michael A. Roberto](#), the Trustee Professor of Management and Director of the Center for Program Innovation at Bryant University in Smithfield, RI. He joined the tenured faculty at Bryant after service for six years on the faculty at Harvard Business School. Roberto will address how companies can truly differentiate themselves in the marketplace. He will also discuss what it takes to stand out from the competition and create a distinct competitive position.

The Business Value Forum, Inc. was founded by members with decades of experience in business. Formed in collaboration with Bryant University, the Forum will offer programs focused on contemporary business challenges. Additional programs will be announced in the near future, and more information is available by visiting <http://businessvalueforum.org>. The program is eligible for CPE credits (RI CPAs are encouraged to enroll for CPE credits when registering).

Founding board members of the organization include Itamar Chalif, Rockland Trust; Raquel Cordeiro, Bryant University; Stanley Davis, Standish Executive Search, LLC; Norman Gauthier, Heritage Hill Partners Inc.; Larry Girouard, The Business Avionix Company, LLC; Frank Mancieri, GT Growth & Transition Strategies, LLC; Kevin McNally, Interactive Palette; Mike Mellor, DiSanto Priest & Co.; Rob Piacitelli, ThirdSide Capital; and Mario Zangari, Zangari Cohn Cuthbertson Duhl & Grello P.C.

A full breakfast buffet will be served. Pre-registration is recommended, and the cost is \$45. To register, please visit <https://www.eventbrite.com/e/creating-value-through-differentiation-how-to-stand-out-from-the-competition-tickets-38876745392?aff=es2>

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