

# Hasso Fashion To Exhibit New Range of Shirts and Cufflinks At Moda Tradeshow, February 18-20

*Hasso Fashion will be exhibiting at Moda tradeshow at Birmingham's NEC, with a prime location at EDIT pitch 4, beside the catwalk, between Moda Gent and Woman.*

BIRMINGHAM, WEST MIDDLELANDS, UNITED KINGDOM, January 29, 2018 /EINPresswire.com/ -- Hasso Fashion will be attending their first tradeshow in 2018, with a premium pitch at the prestigious Moda fashion exhibition. The company, which designs contemporary premium shirts and cufflinks, will exhibit new collections for the first time, introducing ranges for both men and women. Their clothing is created out of a passion for high quality fashion that allows for freedom of movement.



Elegant styling with Hasso Fashion's shirts for men and women

Their shirts have been designed for modern professionals, many of whom now choose to cycle to work. As such, these stylish and effortless shirts offer traditional elegance with a completely contemporary design, created to fit better and move better, and using bespoke fabrics. This ensures they can meet the demands of modern life, whether commuting, working, or dancing the night away.

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*Matthew Henderson*

The shirts, all designed in Britain, are cleanly styled, comfortable and versatile, and the new ranges will make it even easier to find the perfect shirt. The new ranges include a new men's slim fit [double cuff shirt](#), and a new women's double cuff shirt, designed to redefine the women's shirt for the 21st century. The factories and workshops the company uses are among the best and most respected in the world.

In addition to the shirts, the company will showcase their range of [cycling related cufflinks](#), designed to create conversations. Made in the UK from genuine bicycle chain, they are plated in precious metals and inlaid with gemstones.

Moda will take place 18-20th February at the NEC Birmingham. Moda is the UK's largest fashion trade event, covering women's and gent's fashion, footwear and accessories.

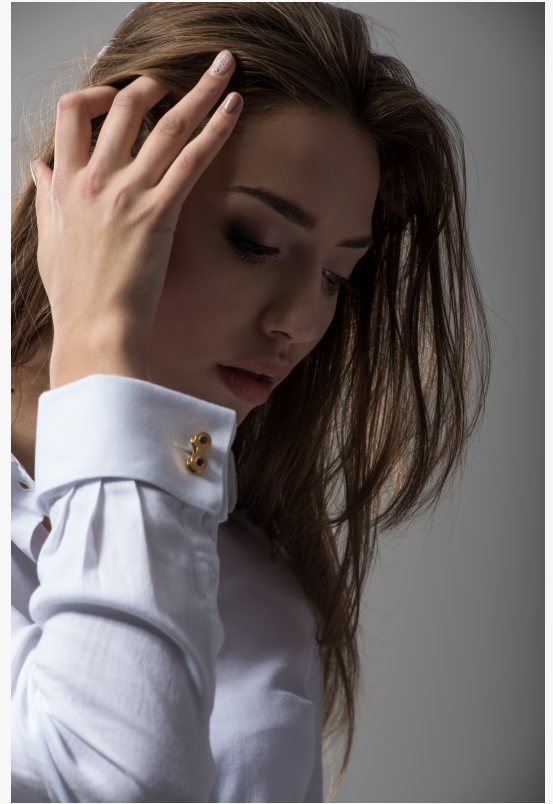
Founder Matthew Henderson explained, "Our shirts and cufflinks are going to make a real splash at Moda this year. The event is less than a month away, and we are really thrilled to be part of the show. We're finalizing our exhibition design to make a real impact. We want to ensure that Hasso Fashion is recognized as a contributor of the highest quality to the UK market."

About Hasso Fashion: Hasso Fashion is a startup founded by Matthew Henderson in Newcastle upon Tyne, UK. Hasso Fashion first began when Matthew's grandfather lived in Baghdad, Iraq in the 1950's, and used the name to import high quality European menswear. In 2015, fuelled by a desire for fashion that performed better, and inspired by a love of fashion and cycling, Matthew revitalised and reinterpreted the brand. Now, their shirts and cufflinks are designed to tell a story of innovation, movement and fit.

For more information please visit:

<https://www.wearhasso.com/>

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Double cuff business shirts for women, with bike chain cufflinks



Movement, comfort and style are balanced in harmony with Hasso shirts

This press release can be viewed online at: <http://www.einpresswire.com>

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