

Salim Khoja has announced the launch of his new IT consultancy firm in Toronto, ON

The latest move comes to facilitate customers achieve business success and lasting improvements through robust and resourceful marketing.

TORONTO, ONTARIO, CANADA, January 29, 2018 /EINPresswire.com/ -- The announcement was made by Mr. <u>Salim Khoja</u>, CEO, and founder of the firm. The new IT consultancy firm will be led by Mr. Khoja himself, while he kept secret some big names joining the group in coming days. Salim Khoja himself has been a lifelong industry enthusiast and technologist. He has nearly 2 decades of consultancy experience and had retained some of the leading positions in international consultancy agencies around the world.

The consultancy firm will act as the parent company, however, it will be operational throughout Toronto and other parts of the country. It isn't clear is Mr. Samil Khoja is interested to expand the business location to some other places in the future. Nonetheless, the IT consultancy firm will act as a sole authority offering contemporary and innovating IT solutions to national and international businesses working in Canada.

The credentials of Mr. Khoja speaks volumes about his ability and skills in the industry. He has been one of the most reputed and renowned consultants in the industry with a thoroughly professional approach to his work. He has shown his unmatched analytical and strategic skills many times in the past. He also possesses experience of a diverse assortment of products and services categories.

Mr. Khoja will be leading the team of several experienced and resourceful analysts and consultants. The IT consultancy firm will be working in close cooperation with clients to enhance their capacities and skills in order to achieve better business results. Some of the services offered by the firm include; Marketing and media analysis, return on marketing investment, portfolio management, business forecasting, target prioritization, market budget optimization.

"Businesses need to optimize their operations and budgeting in order to enhance their business functionality. I have been associated with numerous national and international businesses and learn crucial market tactics to help businesses achieve the optimal growth", Mr. Khoja said. "After working for 2 decades in the industry, now I find myself competent enough to provide resourceful, and effective IT consultancy services from what I have learned and practice over the years," says Mr. Khoja.

The launch of an IT consultancy firm from one of the leading professional in the industry is certainly a good indicator for local businesses who can learn and implement better practices at their facilities. It will surely be interesting to see the response from businesses in due time.

ABOUT Salim Khoja

Salim Khoja is the leading IT investment management consultant. He has served in various roles with various national and international companies. His core functional areas include; optimizing the business performance by make better management decisions. He is known for better physical and

intellectual decisions to facilitate trading, innovation, and improvement for the competitive advantage of businesses.

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