

# Fuel Cards in Germany Market 2017: Key Players: Shell, BP, Esso, UTA, TOTAL and More

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WiseGuyReports published new report,  
titled "Fuel Cards in Germany"

## Summary

"Fuel Cards in Germany 2017", is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2022, key data on independent and oil company card issuers and an analysis of fuel card competition in Germany.

Fuel card volumes will increase 16.1% over the next five years to 16.3 billion litres, as fleet vehicles use fuel cards rather than cash as they attempt to reduce transport costs.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2841864-fuel-cards-in-germany-2017-market-and-competitor-data-and>

## Companies mentioned

Shell  
BP  
Esso  
DKV  
UTA  
TOTAL  
Q8  
Agip (Eni)  
ROUTEX  
AS24  
Aral  
OMV  
Circle K  
OMV  
Eurowag  
Avia  
Auchan



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Fuel Cards in Germany

AS24  
Aral  
Jet  
Intermarche

## Scope

- The total number of service stations in Germany marginally rose by 0.3% in 2016 totalling 14,420 service stations. Over 290,000 new fuel cards will be issued between 2016 and 2022, totalling to 5,638,973 cards in the market.
- Total fleet card volumes rose by 4.5% in 2016.
- The top five fuel card operators made up 74.7% of fuel card volumes in 2016 as they all offer large card acceptance networks and services such as online monitoring and toll payments.

## Key points

- Plan effective market entry strategies by uncovering current and future volumes and values of the German fuel card market.
- Assess whether you should increase network acceptance of your card and identify potential new merchants by uncovering the position of competitors.
- Whether you are an issuer, a processor, a leasing company or a fuel retailer, make informed pitches to partners by understanding their business.
- Enhance fuel sales at your service stations by identifying which fuel cards you should accept based on their market shares and network acceptance.

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