

WORLDS FIRST DIGITAL FLAVOUR REPLICATOR

*THE LONDON VAPE COMPANY
Announces THE TASTR, A WAY TO
TASTE E-LIQUIDS DIGITALLY*

LONDON, LONDON, CITY OF, UNITED KINGDOM, January 30, 2018
/EINPresswire.com/ -- The London Vape Company has announced the new TASTR, a device that allows users to taste London Vape Company and partnered [E-liquids](#) online, without the use of [E-liquid](#) or replaceable parts.

Drawing on cutting edge technology, the Tastr uses a combination of temperature and digital currents to manipulate user's taste buds to accurately simulate the flavour of E-liquid. Currently in early development, users are able to sign up for the chance to try a prototype device when it becomes available.

The CEO of The London Vape Company said:

'The London Vape Company Tastr has been the biggest project we've ever worked on, and pushes the boundaries of the vaping industry to provide a completely innovative step forward for online shoppers. Allowing our users to sample products online prevents the risk of buyer's remorse, and ensures our customers are able to choose E-liquid, fully aware if they will enjoy it or not'

This technology is a result of recent breakthroughs in using electrical currents, frequency and heat to provide a non-invasive means of stimulating a user's taste buds, causing users to 'taste' complex flavours.

Vaping is a growing industry, with over an estimated 2.9 Million Vapers in the UK (as reported by Action on Smoking and Health in May 2017). With growing consumer demand, new technology is a key tool to ensure more smokers are making the switch, opening the doors to a smoke free future within the UK and across the globe.

END



Tastr



e-liquid simulator

For press contacts and information please use:

Direct Line: 03300535566 PR email line: pr@thevape.co Direct PR contact: niall@thevape.co

Anthony Mixides

The London Vape Company LTD

03300535566

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.